



# WomenCorporateDirectors (WCD) Foundation European Networking Event Theme: The Moral Imperative for Business

December 12, 2018

Location: London

KPMG Number Twenty

20 Grosvenor St, Mayfair, London W1K 4QJ, UK

- 13:00 - 15:00 **Chapter Chair Meeting** (\*Chapter Chairs only)  
Working lunch will be provided.
- 15:00 – 16:00 **Break and Registration** (\*WCD EMEA members and other senior executives)
- 16:00 **Welcome by Susan C. Keating** (United States), CEO, WCD Foundation
- 16:10 – 17:10 **Conversation With: Leading by Example – The Moral Imperative for Business**
- **Antony Jenkins**, (United Kingdom), Founder and Executive Chairman of 10x Future Technologies
  - Interviewed by **Lord Michael Hastings** (United Kingdom), Peer, Global Head of Citizenship, KPMG International, and Trustee of Vodafone Foundation
- 17:10 - 17:20 **Break**
- 17:20 **Introduction of Halla Tómasdóttir** by **Nancy Calderon** (United States), Global Lead Partner, KPMG LLP; Director, Global Delivery Center, Ltd., KPMG India; Director, WCD Foundation; Co-author of *Women on Board*
- 17:20 – 18:00 **Keynote: Halla Tómasdóttir** (Iceland), CEO, The B Team, Corporate Director & former Presidential Candidate; WCD Chapter Chair
- 18:00 – 20:00 **Reception: Drinks and Canape's provided**
- 20:00 **Closing Comments** by **Susan C. Keating** (United States), CEO, WCD Foundation

## Bios



**Susan C. Keating**, CEO, WCD Foundation



Susan C. Keating became Chief Executive Officer of the WomenCorporateDirectors Foundation (WCD) on December 1, 2017.

Prior to joining WCD, Susan was President and Chief Executive Officer of the National Foundation for Credit Counseling (NFCC), the largest and longest-serving nonprofit credit counseling organization in the United States. Under her leadership NFCC members improved the financial well-being of 26 million people with the support of \$88 million in funding for housing programs and \$36 million for other programs promoting financial wellness and stability.

Susan spent 29 years in financial services before moving into the nonprofit sector, serving as President and Chief Executive of Allfirst Financial, Inc., the 43rd largest US bank, and the largest US holding of Allied Irish Banks plc (AIB Group). Her additional experience includes managerial and leadership roles with NationsBank, MNC Financial and First Bank System.



**Halla Tómasdóttir**, CEO, The B Team, Corporate Director & former Presidential Candidate of Iceland; WCD Chapter Chair

Halla Tómasdóttir is the CEO of The B Team, a global collective of business and civil society leaders working together to build a fairer, greener and more human economy.

Halla started her leadership career in corporate America working for Mars and Pepsi Cola. She was on the founding team of Reykjavík University where she established the Executive Education Department, founded and led a successful women's entrepreneurship and empowerment initiative and was an assistant professor at the Business School. She was the first female CEO of the Iceland Chamber of Commerce and later went on to co-found an investment firm with the vision to incorporate feminine values into finance. The company successfully survived the infamous economic meltdown in Iceland. In 2016, Halla was an independent candidate for the President of Iceland. She entered a crowded field of candidates and finished as the runner-up with nearly 30 percent of the vote.

Halla has served on for-profit and non-profit boards in education, healthcare, finance and consumer products. An active change catalyst, Halla was a founding member of the National Assembly held in Iceland in the wake of its financial collapse, where a random sample of the Icelandic nation discussed its values and vision for the future. She also founded and chaired WE 2015, a global dialogue on closing the gender gap. Her work has led her to the TED stage twice and she has delivered keynotes and participated in dialogues around purpose-driven and principled leadership for companies and conferences around the world. In 2011, Newsweek named her to a list of 150 women who shake the world and following Iceland's Presidential Elections in 2016, The New Yorker called her A Living Emoji of Sincerity.



Halla holds an international MBA degree from Thunderbird.



**Lord Michael Hastings**, Peer, Global Head of Citizenship, KPMG International, and Trustee of Vodafone Foundation

Michael began his career as a teacher moving into government service in 1986 supporting policy initiatives to bring employment and development to Britain's inner cities. In 1990 he started working for TVAM on education programming and then GMTV as its Chief Political Correspondent. In 1994 Michael moved to the BBC as a presenter on the weekly Around Westminster programme before joining its Corporate Affairs division. In 1996 he

became the BBC's head of Public Affairs and then its first head of Corporate Social Responsibility in 2003 before becoming KPMG international's Global Head of Citizenship in 2006.

Michael has represented KPMG International on the Global Corporate Citizenship Committee of the World Economic Forum from 2008 to 2010. In 2009 he became a Member of the World Economic Forum's Global Council on Diversity and Talent, in 2010 served on the Global Agenda Council on the Next Generation and in 2011 became a member of the World Economic Forum's Global Agenda Council on the Role of Business. In 2012-2014 he led the WEF Global Agenda Council, The Future of Civil Society and in 2016 joined the WEF Global Agenda Council on Migration.

Michael is also a Trustee of the Vodafone Group Foundation and a Vice President of UNICEF UK and Tearfund. He was previously a non-executive Director of British Telecom (on the Board for Responsible and Sustainable Business) for nine years and was a Global Board member of Millennium Promise until January 2016. In 2010 he was a leading adviser to the Chatham House enquiry into the Future Role of the UK in Foreign Affairs. Michael also sat on the Council of the Overseas Development Institute in the UK and previously on the Centre for Global Development in the USA. Michael has also been a Board Director of the Global Reporting Initiative (GRI) from 2010 to 2012 and is President of ZANE - a development aid agency focussed on Zimbabwe. He is also a Patron of Free the Children and a Director of Junior Achievement Worldwide.

In 2003, Michael was awarded a CBE (Commander of the British Empire) for services to crime reduction which includes 15 years as Chair of Crime Concern and nine years serving on the Commission for Racial Equality (1993-2001). In 2005, Michael was awarded an independent peerage to the House of Lords. In the same year he received the UNICEF Award from the then UK Chancellor for his outstanding contribution to understanding and effecting solutions for Africa's children.



In 2014, Michael was conferred with a Doctorate in Civil Law from the University of Kent, Canterbury in recognition for his leadership at KPMG, the BBC and for his work in international development and corporate responsibility. In 2017 Michael was installed as the Chancellor of Regent's University London.



**Antony Jenkins**, Founder and Executive Chairman of 10x Future Technologies

Antony Jenkins is Founder and Executive Chairman of 10x Future Technologies, a company that promises to redefine how banks operate and engage with consumers. Antony's focus on driving innovation in the digital economy also extends to his role as Group Chairman of Currencies Direct, the leading UK non-bank provider of foreign exchange and international payment services; and his role as a board member of Blockchain, the world's leading software platform for digital assets. He is a Board Director of Fannie Mae, sitting on the US mortgage lender's Strategic Initiatives and Technology Committee and the Nominating and Corporate Governance Committee. He is also a member of the Consultative Working Group of the European Securities and Markets Authority.

Antony is a strong believer in the need for businesses to support the future workforce to acquire the right skills to thrive in the digital era; his commitment to education is recognised in his role as Chair of the Institute for Apprenticeships, an employer-led organisation established to promote high-quality apprenticeships by 2020.

He was previously the Group CEO of Barclays plc for three years until July 2015. Antony holds an MA from the University of Oxford and an MBA from Cranfield School of Management.