

LYNDA CLARIZIO

Lynda Clarizio has over 20 years experience in the media industry growing and scaling businesses with a focus on data and technology. She is currently the Co-Founder of Brilliant Friends Investing, a seed investment group of C-suite women funding women-led businesses, and a Strategic Advisor to VidMob, an innovative marketing creative platform.

Lynda previously served as President of U.S. Media at Nielsen Holdings, the global measurement and data analytics company, where she worked from 2013 to 2018. Prior to joining Nielsen, she served as Executive Vice President, Corporate Development and Operations of AppNexus, a leading programmatic advertising platform. From 2009 to 2012, Lynda served as Chief Executive Officer and President of INVISION, a provider of multi-platform advertising solutions. From 1999 to 2009, she held a variety of executive positions with AOL, including President of AOL's global advertising business (then called Platform-A) and President of Advertising.com (then the industry's largest online advertising network). Prior to joining AOL, Lynda was a partner in the Washington, DC law firm Arnold & Porter, where she practiced law from 1987 through 1999.

Lynda is a recognized leader in advertising and media, having been named one of 2017's "50 Most Powerful Women in New York" by *Crain's*, one of 2011's top 100 "Tech Titans" in the Washington, DC region by *The Washingtonian*, one of 2009's "25 Executives to Watch in Digital Entertainment" by *Digital Media Wire*, and one of 2008's "Women to Watch" by *Advertising Age*. She also was selected one of 1998's "Top 40 Lawyers Under 40" by *The Washingtonian*.

Lynda is a member of the Boards of Directors of CDW, Intertek Group, Taboola, Emerald, Simpli.fi, Resonate and Cambri and is the Vice-Chair of Human Rights First. She is a graduate of Harvard Law School and of Princeton University.