WomenCorporateDirectors Foundation

Sponsorship Opportunities

Connect with the Preeminent Global Community of Women Board Directors
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Who We Are

WomenCorporateDirectors Foundation (WCD) is a 501(c)(3) education and development foundation and the preeminent organization for women board directors globally. For 18 years, WCD has been a leading advocate for diversity on corporate boards and provides critical networking and education for women who serve on boards around the world.

WCD offers global members access to:
- Leading authorities in governance and strategy,
- Specialized networking, training, and signature Institutes,
- Strategic peer exchange communities organized by board committee and industry,
- New board opportunities—helping directors expand their networks and contacts, and
- Thought leadership, news, and trends in business and governance.

WCD invites corporations that provide thought leadership, guidance, and services to public and large private company boards to sponsor the WomenCorporateDirectors Foundation.

Our Mission

As the preeminent organization for women board directors globally, WCD seeks to:
- Foster a powerful, trusted, and global community of women corporate directors who meet specific and objective criteria.
- Increase the representation of women on public and large private boards and in board leadership positions.
- Increase the pipeline of aspiring and qualified female board candidates.
- Inspire visionary boards worldwide by providing education and tools that keep members engaged, informed and high-performing as directors.
Global Reach and Local Chapters

WCD has 79 chapters around the world.

- Argentina
- Arizona
- Atlanta
- Austin
- Australia - Melbourne & Sydney
- Beijing
- Boston
- Brazil - Rio de Janeiro & Sao Paulo
- Carolinas
- Chicago
- Chile
- Cleveland
- Colombia
- Colorado
- Columbus
- Dallas/Fort Worth
- Denmark
- Detroit
- Finland
- France
- Germany
- Greater New Mexico
- Guatemala
- Gulf Cooperation Council
- Hanoi
- Hawaii
- Ho Chi Minh City
- Hong Kong
- Houston
- Iceland
- India - Delhi & Mumbai
- Indonesia
- Israel
- Italy - Milan & Rome
- Japan
- Kansas City
- Kenya
- London
- Los Angeles/Orange County
- Malaysia
- Mexico
- Minnesota
- Mongolia
- Morocco
- Myanmar
- Netherlands
- New York
- New Zealand
- Nicaragua
- North Florida/South Georgia
- Peru
- Philadelphia
- Philippines
- Puerto Rico
- Quebec
- San Diego
- San Francisco
- Seattle
- Shanghai
- Silicon Valley
- Singapore
- South Africa
- South Florida
- South Korea
- Spain
- St. Louis
- Sweden
- Switzerland
- Tampa
- Tennessee
- Toronto
- Turkey
- Uruguay
- Washington, DC
- Western Canada
Member Profile and Industry Representation

WCD members serve on thousands of boards across six continents. Our members include CEOs, board chairs, lead directors, C-suite executives, and board members of companies represented in the major indices such as S&P 500, FTSE 250, DAX, Nikkei, and beyond.

Quick facts:

- 85% of WCD members serve on a publicly traded or large private/family company board.
- Globally, the market capitalization is over $8 trillion for the public companies on whose boards WCD members serve.
- WCD members serve over 8.5k boards around the globe.
### Public Boards

<table>
<thead>
<tr>
<th>Industry Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banks, Investment Cos, PE &amp; Specialty Finance</td>
<td>18%</td>
</tr>
<tr>
<td>Industrial Products &amp; Materials</td>
<td>14%</td>
</tr>
<tr>
<td>Energy, Utilities, Natural Resources</td>
<td>12%</td>
</tr>
<tr>
<td>IT, Software, Electronics, Computer Svcs</td>
<td>11%</td>
</tr>
<tr>
<td>Consumer Products &amp; Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Other Industries</td>
<td>35%</td>
</tr>
</tbody>
</table>

### Private Boards

<table>
<thead>
<tr>
<th>Industry Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banks, Specialty &amp; Other Finance</td>
<td>30%</td>
</tr>
<tr>
<td>Insurance</td>
<td>14%</td>
</tr>
<tr>
<td>Oil &amp; Gas, Renewable Energy</td>
<td>13%</td>
</tr>
<tr>
<td>Retailers</td>
<td>12%</td>
</tr>
<tr>
<td>Electricity</td>
<td>9%</td>
</tr>
<tr>
<td>Other Industries</td>
<td>22%</td>
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What Our Sponsors Have to Say

“The power of this partnership is in working together to achieve a common objective: Helping to build the best boards possible. By connecting with highly qualified women directors globally and ensuring they get the information and insights they need, Spencer Stuart and WCD are truly raising the game in corporate governance.”
— Julie Hembrock Daum
North American Board Practice Leader
Spencer Stuart

“Pearl Meyer recognizes the important role that women corporate directors play in public company boards and has been honored to partner with Women Corporate Directors Foundation (WCD) in its mission to advance women in corporate governance. Pearl Meyer benefits from the opportunity to interact with WCD members to exchange ideas on critical business issues and to share our expertise and mutual experiences in the boardroom.”
We look forward to many more years of collaboration.
— Jan Koors, Senior Managing Director and Western Region President and Melissa Means, Managing Director, Pearl Meyer

“WeCD provides a phenomenal forum for us to share our perspectives on important issues impacting major corporations, as well as learn from the discussions and interactions our representatives have with members of WCD from around the globe. WCD’s mission to promote women to corporate board and leadership positions, also aligns to our commitment as a company to support diversity and inclusion.”
— Lucy Nottingham,
Director, Marsh McLennan Insights,
Marsh McLennan Companies

WCD Global Sponsors

WCD’s sponsors provide deep experience in corporate governance, CEO and boardroom succession, executive search, finance, accounting, risk management, and other issues. Our members rely on these trusted advisers to expand their knowledge and expertise as directors.

Global Lead Sponsor
KPMG

Global Executive Sponsor
Spencer Stuart

Global Strategic Sponsors
Pearl Meyer
Latham & Watkins LLP
Vinson & Elkins
Marsh & McLennan Companies

Global Supporting Sponsors
Marriott
Equilar
IFC

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Reasons to Sponsor WCD

WCD members look to trusted advisors and subject matter experts from sponsors to stay ahead of governance trends and best practices, help assess risks, and spark strategy and innovation discussions.

Here are just a few reasons to make WCD Global Foundation sponsorship a business priority this year.

• **Support** diversity in the boardroom and align with shareholder and investor expectations.
• **Recruit** WCD members for open board opportunities.
• **Speak** at WCD’s Global Institute, regional institutes, and chapter meetings.
• **Grow** your network of clients and contacts with women board directors.
• **Connect** with WCD BoardNext members who are aspiring directors.
• **Engage** with a WCD peer exchange community in an industry or governance area.
• **Share** research, thought leadership, and innovations with influential directors.
• **Develop** your women directors and executives at WCD events.
• **Build** relationships with successful women directors and business leaders.
• **Influence** strategic dialogue and decisions that inform corporate board agendas.
# WCD Foundation Annual Sponsorship

WCD can help your organization tailor a sponsorship program that will align with your business priorities—and connect your executives with WCD members who are corporate board directors, C-suite executives, and aspiring directors.

## Become a WCD Foundation Annual Sponsor and Make an Impact.

<table>
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<th>Sponsorship Tier</th>
<th>Sponsor Benefit Snapshot</th>
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<tbody>
<tr>
<td>WCD Peer Group Sponsors</td>
<td>Exclusive sponsorship and speaking at year-round series of strategic peer group programs, for an industry or board committee.</td>
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<tr>
<td>WCD Regional Sponsors</td>
<td>Exclusive sponsorship and speaking series of regional programs including a summit, webinars, and hot-topic calls for a region such as the US, Canada, Europe, Africa, or Asia-Pacific.</td>
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<tr>
<td>WCD BoardNext Sponsors</td>
<td>Sponsorship and speaking at year-round series of programs for aspiring directors and C-suite executives including a roundtable, networking events, and webinars.</td>
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<tr>
<td>WCD Strategic Sponsors</td>
<td>In-person connections, speaking, and thought leadership at the Global Institute, Visionary Awards Dinner, and Americas Institute.</td>
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<tr>
<td>WCD Supporting Sponsors</td>
<td>Attend and network at the Global Institute and Visionary Awards Dinner and build visibility as a global advocate for women on boards.</td>
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### Sponsorship Spotlight: WCD is seeking Peer Group Sponsors

Plan, present, and facilitate a year-round series of strategic peer groups for board directors as the exclusive sponsor.

#### WCD Industry Peer Groups
- Financial Services
- Healthcare
- Technology
- Energy
- Private & Family Business
- Consumer Products & Retail

#### WCD Committee Peer Groups
- Nominating & Governance Committee
- Compensation & Talent Committee
- Technology Committee
- Audit Committee

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With 79 WCD chapters worldwide, sponsorship of WCD chapters enables your executives to make meaningful in-person connections with WCD members in the markets that you serve. Consider sponsoring a WCD chapter for the year or collaborate with chapter chairs to sponsor a one-time chapter meeting or special event.

Chapter sponsors typically host chapter meetings at their offices or a mutually agreed upon venue, sponsor a networking dinner or cocktail reception, and may speak at the event.

*Chapter sponsorship, meeting topics, speakers and sponsor attendees are subject to chapter chair approval.
More than 300 board directors and C-suite executives from around the world will gather for an enlightening annual three-day event filled with panel discussions, conversations with leading executives, and breakout sessions under the theme, *Emerging Global Trends Changing Business Models and Boardrooms*. WCD’s Private and Family Business Governance Institute, WCD’s Visionary Awards Dinner, and WCD’s Launch Zone for emerging women entrepreneurs, are aligned with the Global Institute.

**Featured Speakers at the 2019 Global Institute**

- **Valerie Jarrett**, Director, Ariel Investments, LLC and Lyft
- **Nelda Connors**, Director, Delphi Technologies, Enersys, Echo Global Logistics, and Boston Scientific Corp
- **Gabrielle Sulzberger**, General Partner, Fontis Partners; Director, MasterCard, Inc. and Brixmor Realty Group
- **Maggie Wilderotter**, Director, Cadence Design Systems, Costco Wholesale Corporation, DocuSign, Hewlett Packard Enterprise, Lyft, and Tanium
- **Claudio Del Vecchio**, Chairman and CEO of Brooks Brothers Group, Inc. and Director, National Retail Federation

**WCD 2019 Global Institute Sponsors**

WCD 2020 Global Institute

WCD 2020 Global Institute Sponsorship

WCD’s Global Institute is the signature gathering of women board directors globally. As a sponsor, you will build awareness of your thought leadership and brand—and make important business connections with a global audience of 300+ women board directors and C-level executives.

Sponsorship packages may include:

- Registration tickets for attending and networking at the Global Institute
- Recognition and visibility as a sponsor on the Institute website, promotional materials, and signage
- Seats for your executives or guests at the WCD Visionary Awards Dinner

Opportunities to:

- Sponsor a table or experience at the WCD Visionary Awards Dinner
- Sponsor and present an industry breakout session or roundtable
- Sponsor and present at a board committee roundtable
- Sponsor and host engaging Institute experiences such as a networking breakfast, lunch or dinner, the red-carpet photo booth, or an evening cocktail reception
- Sponsor the WCD Launch Zone for emerging women entrepreneurs
- Distribute your organization’s thought leadership or research
- Build brand awareness with welcome materials, branded gifts at registration, and more

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WCD 2020 Visionary Awards Dinner
Sponsorship Opportunities

WCD 2020 Visionary Awards Dinner—June 10, 2020—New York City

WCD’s annual Visionary Awards Dinner recognizes companies and individuals who are transforming the boardroom and enhancing corporate performance around the world. This is an exceptional networking event and celebratory gala attended by more than 300 board directors and corporate sponsors each year.

Visionary Awards table and experience sponsorships are available.

The 2019 Visionary Awards were presented to:

**Singapore Telecommunications (Singtel)**
Visionary Award for Leadership and Governance of a Public Company

**Hallmark Cards, Inc.**
Visionary Award for Leadership and Governance of a Private Company

**BMO Financial Group**
Visionary Award for Innovation in Shared Value

**Eileen McDonnell**, the Chairman and Chief Executive Officer of The Penn Mutual Life Insurance Company, Visionary Award for Strategic Leadership
WCD 2019 Visionary Awards Dinner Table Sponsors
WCD Americas Institute Sponsorship

WCD’s 2020 Americas Institute—February 10–11, 2020, Miami, Florida

More than 100 corporate directors and C-level executives from North, Central and South America including the US and Canada are expected to attend WCD’s Americas Institute in February to discuss the theme **FOCUS-How Culture, ESG and Technology are Radically Changing Board Agendas.**

Panel Topics
- Culture Cues—Setting Direction, Mitigating Risk
- Reassessing Corporate Purpose
- Is Cash Still Queen? How New Technology is Changing Society
- Is Seeing Believing? How AI-enabled Deepfakes are Challenging Ethics in Technology

Plus, roundtable discussions for financial services, consumer products, healthcare and technology industries—and keynote conversations.

Sponsorship Opportunities
- Sponsor and present an industry roundtable
- Sponsor and host a networking breakfast, lunch or the signature evening dinner cruise
- Distribute your organization’s thought leadership or research
- Build brand awareness with welcome materials, branded gifts at registration, and more

Sponsors Will Receive
- Registration tickets to attend the Americas Institute
- Recognition and visibility as a sponsor on the institute website, promotional materials, and signage

Past Americas Institute Sponsors
WCD’s EMEA Institute

The EMEA Institute focuses on global issues with a regional slant focusing on European, Middle East and African countries. A date for the next EMEA Institute is being determined.

Past EMEA Institute Sponsors

Past EMEA Institute Panel Topics
- What Does the Increasingly Complex Geopolitical Landscape Mean for Boards and Directors?
- How Are Boards Responding to the Technology Imperative?
- Strategic Investor Management: Comparative Approaches Across EMEA
- Trust and Transparency: How Do Boards Show Leadership in Rebuilding Broken Trust?
WCD’s Asia Pacific Institute

Focusing on the Asia Pacific region, this institute has been held in Singapore, Tokyo and Hong Kong. Tackling tough issues in the boardroom, with a keen focus on the Asia Pacific region, this WCD institute has covered everything from geopolitics and overseas acquisitions to disruptive technology and family business governance. A date for the next Asia Pacific Institute is being determined.

Past Asia Pacific Institute Sponsors