

## WomenCorporateDirectors

Global Institute: Harnessing the Transformative Power of Technology

May 19-22, 2019 | Silicon Valley, CA

# 2019 Global Institute Sponsorship Opportunities



### WomenCorporateDirectors Foundation (WCD)

[WCD](#) is a 501(c)(3) foundation and the preeminent organization for women board directors globally.

#### Our Mission

- **Increase the representation of women on boards** and in board leadership positions
- **Increase the pipeline** of qualified female board candidates
- **Foster a global community** of women corporate directors
- **Inspire visionary boards worldwide** by providing education and tools that keep members engaged, informed and high-performing as directors

With **80 chapters** around the world, WCD members serve on more than **8,500 public and private boards** across six continents.

Our members include CEOs, board chairs, lead directors, C-Suite executives, board members, and heads of global divisions in the major indices, such as S&P 500, FTSE 250, DAX, Nikkei, and beyond.

#### Sponsorship Contact

Lisa Stella, Director of Development

**WomenCorporateDirectors (WCD) Foundation**

t: 561.923.8918 | [lisa@womencorporatedirectors.org](mailto:lisa@womencorporatedirectors.org)

[www.womencorporatedirectors.org](http://www.womencorporatedirectors.org)

**Sponsor WCD's flagship event  
2019 Global Institute  
May 19-22, 2019 – Silicon Valley**

Build visibility and influential connections with an elite community of 250 women corporate directors and corporate leaders by sponsoring the 2019 WCD Global Institute.

#### 2019 SPONSORSHIP OPPORTUNITIES

- **Global Institute Leader Sponsor (2 sponsorship opportunities)**
  - Present Strategic Leadership Award
  - Present Leadership and Governance Award for Private Company
- **Welcome Dinner at The Tech Museum Sponsor**
- **Visionary Awards Dinner Sponsorships**
  - VIP Reception Sponsor
  - Attendee Photo/Red Carpet Sponsor
  - Luxury Gift Bag Sponsor
  - Dinner Chocolates Sponsor
  - Awards Advocate - Visibility Sponsor
  - Table Sponsor
  - Valet Sponsor
- **Silicon Valley Live! Sponsorships**
  - Experience Tour Sponsor
  - Launch Zone - Event Host Sponsor
  - Launch Zone - Visibility Sponsor
- **Hospitality Sponsorships**
  - Branded Hotel Key Card Sponsor
  - Branded Coach Transportation Sponsor

**Sponsorship Commitment Deadline: April 26, 2019**

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## 2019 Global Institute Leader Sponsor

**Sponsorship Fee - \$50,000 (2 available)**

- Opportunity for your organization to be positioned as one of only four major Global Institute event sponsors and given VIP status
- Recognition as a co-host of the luncheon or Visionary Awards Dinner
- Opportunity for sponsor executive to present:
  - “WCD Visionary Award for Strategic Leadership” or
  - “WCD Award for Leadership and Governance of a Private Company”
- Featured placement and acknowledgement as Global Institute Leader Sponsor with your logo in promotional materials, Institute website and event signage
- Table for 10 at the Visionary Awards Dinner
- Registration tickets for six (6) sponsor executives to attend the Global Institute



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## Welcome Dinner Sponsorship at the Tech Museum

### WELCOME DINNER AT TECH MUSEUM OF INNOVATION – EXCLUSIVE SPONSOR

Sponsorship Fee - \$40,000 *(or option for two non-competitive sponsors at \$20,000 per organization)*

Sunday, May 19, 2019 – 6:00 p.m. – 8:00 p.m.



The welcome dinner experience will set the stage for a groundbreaking Global Institute dedicated to fresh thinking and building strong connections with executives from around the world. Held at the Tech Museum of Innovation in the heart of San Jose in Silicon Valley, 150 women corporate directors, aspiring directors' from WCD's BoardNext program, as well as attendees from Women of Silicon Valley and YPO-Silicon Valley, will experience a truly memorable evening thanks to your exclusive sponsorship!

The Tech is no ordinary museum: in the exploration gallery executives will experience an earthquake simulation, navigate weightlessness like an astronaut, or create their own artistic masterpiece using the latest digital creation tools. As attendees enjoy these sensory experiences, they will be able to network with peers and connect with senior representatives from your organization as the exclusive sponsor.



#### **Valerie Jarrett to Speak at Welcome Dinner**

Valerie is a senior advisor to the Obama Foundation and a Senior Distinguished Fellow at the University of Chicago Law School, and President of the Board of When We All Vote. She also serves on the boards of Ariel Investments, 2U, Lyft, the John F. Kennedy Center for the Performing Arts, and the Economic Club of Chicago. Valerie was the longest serving Senior Advisor to President Barack Obama. She oversaw the Offices of Public Engagement and Intergovernmental Affairs and Chaired the White House Council on Women and Girls.

### **Exclusive Sponsorship Includes:**

- Opportunity for sponsor executive to welcome 150 women directors and executives to the Dinner at The Tech Museum with **opening remarks** preceding Valerie Jarrett's keynote address and book signing
- Opportunity for sponsor to **host a branded networking lounge** in prime location at The Tech Museum
- Two hours of **premium open bar and upscale food stations** to create a vibrant networking setting for the evening, including a **branded cocktail – the "Techtini"**
- Tickets for **10 sponsor executives to attend Welcome Dinner** at The Tech Museum of Innovation
- Registration tickets for **two (2) guests to attend the Global Institute**
- Acknowledgement as exclusive sponsor of Welcome Dinner, with your logo on all event signage
- Acknowledgement as Welcome Dinner sponsor in all Global Institute promotional materials and signage

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## 2019 Visionary Awards Sponsorships

### **EXCLUSIVE VIP AWARDS RECEPTION SPONSOR**

**Sponsorship Fee – \$25,000** (1 available)

**Monday, May 20, 2019 – 5:30 p.m. – 6:30 p.m.**

**At the Santa Clara Marriott**



- Opportunity for sponsor executive to welcome 50 VIP women directors and awardees to VIP Reception with three minute, non-commercial remarks
- Exclusive opportunity to network with the who's who of WCD membership, personally invited to VIP Awards Reception by WCD's CEO
- Five sponsor executives to participate and network at VIP Reception
- One hour of premium open bar and passed hors d'oeuvres
- Three seats at the Visionary Awards Dinner
- Registration ticket for one (1) guest to attend the Global Institute
- Acknowledgement as sponsor on all VIP Reception event signage
- Acknowledgement as VIP Awards Reception Sponsor in the Awards Dinner Program
- Acknowledgement as sponsor in all event promotional material and signage

### **VISIONARY AWARDS DINNER – EXCLUSIVE ATTENDEE PHOTO & RED-CARPET SPONSOR**

**Sponsorship Fee – \$25,000 – Sold!**

**Monday, May 20, 2019 – 5:30 p.m. - 9:00 p.m. at the Santa Clara Marriott**

- Opportunity for sponsor to co-brand a step and repeat photo backdrop, with red carpet and velvet rope, and encourage 350 women directors and executives to capture the moment, as they enter the Visionary Awards Reception and Dinner
- Event photographer will take pre-dinner photos that will be available for guests to take home when they depart, in sponsor's branded event frame
- Three seats at Visionary Awards Dinner for sponsor executives
- Registration ticket for one (1) guest to attend the Global Institute
- Acknowledgement as Photo & Red-Carpet Sponsor on signage adjacent to photo area
- Acknowledgement as Photo & Red-Carpet Sponsor in the Awards Dinner Program
- Acknowledgement as sponsor in all event promotional material and signage

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## 2019 Visionary Awards Sponsorships

### VISIONARY AWARDS DINNER – EXCLUSIVE LUXURY GIFT BAG SPONSOR

Sponsorship Fee – \$30,000 (1 available)

Monday, May 20, 2019 – 7:00 p.m. – 9:00 p.m. at the Santa Clara Marriott

- Opportunity to be the exclusive luxury gift bag sponsor for 350 women directors and executives attending Visionary Awards Dinner
- Company logo on gift bag placed at each table seating
- Opportunity to place a custom luxury gift (sourced and provided by WCD) in each bag, along with sponsor's inspirational message supporting WCD's mission and women corporate directors
- Three seats at Visionary Awards Dinner
- Acknowledgement as Awards Gift Bag Sponsor in the Visionary Awards Dinner Program
- Acknowledgement as sponsor in all event promotional material and signage

### VISIONARY AWARDS DINNER - EXCLUSIVE DINNER CHOCOLATES SPONSOR

Sponsorship Fee - \$10,000 (1 available)

Monday, May 20, 2019 – 7:00 p.m. – 9:00 p.m. at the Santa Clara Marriott

- Opportunity to place gourmet truffle gift box at each place setting for 350 women directors and executives attending Visionary Awards Dinner
- Gift box will have a custom note card with your company logo and inspirational message attached
- Three seats at Visionary Awards Dinner
- Acknowledgement as Dinner Chocolates Sponsor in the Visionary Awards Dinner Program
- Acknowledgement as sponsor in all event promotional material and signage



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## 2019 Visionary Awards Sponsorships

### AWARDS ADVOCATE GALLERY – VISIBILITY SPONSOR

Sponsorship Fee - \$5,000 (9 available)

Monday, May 20, 2019 – 5:30 p.m. – 9:30 p.m. at the Santa Clara Marriott

- Your logo in **Awards Advocate Gallery visibility signage** at entrance of Visionary Awards Dinner and **digital, interactive picture frames** at each dinner table featuring advocates' logos
- Acknowledgement as an Awards Advocate with your logo in the Awards Dinner Program

### VISIONARY AWARD DINNER – EXCLUSIVE VALET SPONSOR

Sponsorship Fee - \$5,000 (1 available)

Monday, May 20, 2019 – 5:30 p.m. – 9:30 p.m. at the Santa Clara Marriott

- Acknowledgement as exclusive sponsor for up to 100 women corporate directors and executives driving in from Silicon Valley to attend the Visionary Awards Dinner
- Acknowledgement as sponsor on signage adjacent to valet station
- All valet users receive a take home card with inspirational message and gift, acknowledging your organization as sponsor with your logo

### VISIONARY AWARDS DINNER – TABLE SPONSOR

Sponsorship Fee - \$10,000 (6 available)

Monday, May 20, 2019 – 5:30 p.m. – 9:30 p.m. at the Santa Clara Marriott

- Listing as a table sponsor in all Visionary Awards Dinner promotional materials, on the Institute website and Visionary Awards Dinner programs
- Table for 10 at the Visionary Awards Dinner
- Registration ticket for two (2) guests to attend the Global Institute



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## Silicon Valley Live! Sponsorships

### **SILICON VALLEY LIVE! EXPERIENCE TOUR – EXCLUSIVE SPONSOR**

**Sponsorship Fee - \$30,000 or 2 non-competitive sponsors at \$15,000 per organization**

**Wednesday, May 22, 2019 – 9:30 a.m. – 12:00 p.m. at the Santa Clara Marriott**

WCD's new **Silicon Valley Live! Experience Tour** will spark new ideas for members and explore what it takes to build a culture of innovation. Up to 50 women corporate directors will travel to tour one of several potential marquee Silicon Valley companies whose technology and innovation culture is changing the way we work and live. As the Exclusive Sponsor, your organization will be positioned as a thought leader that is ready to engage with top women corporate directors and executives to help drive their innovative agenda forward.

#### **Exclusive sponsorship includes:**

- Opportunity for sponsor executive to **welcome up to 50 participants to the Experience Tour**, with three minutes for non-commercial remarks, prior to departing on coach buses to travel to Silicon Valley company tours
- Opportunity for sponsor executive to **facilitate 30-minute pre-tour innovation discussion**
- Sponsor's non-commercial thought leadership - **whitepaper or article - distributed, along with water and snacks**, on coach buses
- Sponsor's thought leadership - **whitepaper or article - to be posted on WCD's website** in the Knowledge & Insights section, and shared with members via WCD **social media** channels and a post-event WCD **member email**
- Opportunity for **two sponsor executives to attend, network, and facilitate discussion** aligned with Experience Tour
- Registration ticket for **one (1) guest to attend the Global Institute**
- Acknowledgement as sponsor of Experience Tour on program agenda and all event signage
- Acknowledgement as sponsor in all Global Institute event promotional material and signage



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## *Silicon Valley Live! Sponsorships*

### **SILICON VALLEY LIVE! LAUNCH ZONE**

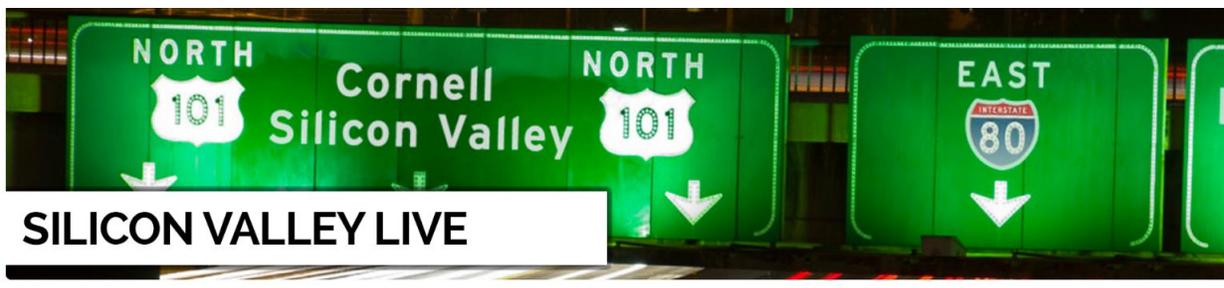
**Wednesday, May 22, 2019 – 9:30 a.m. – 12:00 p.m. at the Santa Clara Marriott**

Show your support for women CEOs and entrepreneurs leading some of Silicon Valley's hottest start-ups in biotech, healthcare, financial services, consumer products, and artificial intelligence/cyber security. In this new "Shark Tank" style program, **WCD's Launch Zone**, women entrepreneurs will have 10-15 minutes to pitch their organization to judges from Silicon Valley Angels Groups – and demonstrate they are the best investment! Up to 100 corporate directors will engage with peers and the exclusive Launch Zone – Event Host sponsor on critical topics including culture, governance, innovation, new business models and technology transformation.

### **Two Ways to Get Involved and Support WCD's Launch Zone!**

- 1) Be provocative as the **WCD LAUNCH ZONE - EVENT HOST Sponsor**
- 2) Support women entrepreneurs as a WCD Launch Zone **VISIBILITY Sponsor**

*WCD is a 501(c)(3) nonprofit foundation that advocates for boardroom diversity and women's leadership.*



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# Silicon Valley Live! Sponsorships

## LAUNCH ZONE – EVENT HOST SPONSOR

Sponsorship Fee - \$25,000 (1 available)

Wednesday, May 22, 2019 – 9:30 a.m. – 12:00 p.m. at the Santa Clara Marriott

- Opportunity for sponsor to **kick-off WCD Launch Zone event**, with three minutes for non-commercial remarks, welcoming up to 100 women corporate directors and executives attending
- Opportunity for one sponsor executive to **serve on judging panel**
- Opportunity for one sponsor executive to **co-facilitate attendee Q&A after start-up presentations**
- Opportunity for **five sponsor executives to attend Launch Zone**
- Registration ticket for **one (1) guest to attend the Global Institute**
- Acknowledgement as **sponsor of Launch Zone prizes worth \$5,000**
- Sponsor's non-commercial **thought leadership - whitepaper or article- on Launch Zone seats**
- Acknowledgement as Launch Zone Sponsor on all event promotional material and signage

## LAUNCH ZONE – VISIBILITY SPONSOR

Sponsorship Fee - \$5,000 (10 available)

Wednesday, May 22, 2019 – 9:30 a.m. – 12:00 p.m. at the Santa Clara Marriott

- Your logo in Launch Zone Visibility Gallery signage at entrance to WCD Launch Zone event
- Acknowledgement as Visibility Sponsor with your logo in all Launch Zone promotional material and signage



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## 2019 Global Institute - Hospitality Sponsorships

### **GLOBAL INSTITUTE – BRANDED COACH TRANSPORTATION SPONSOR**

**Sponsorship Fee - \$10,000 (1 available)**

**Monday, May 20 – Tuesday, May 21, 2019**

- An exclusive opportunity to make coach bus transportation for all attendee memorable – with your brand front and center
- Two coach buses will transport WCD members in style between the Santa Clara Marriott and Global Institute event site at Hewlett Packard Enterprise, May 20<sup>th</sup> and 21<sup>st</sup>
- Opportunity for sponsor to place provided branded item on coach bus seats along with water bottles
- Sponsor's logo on branded window clings on coach buses

### **GLOBAL INSTITUTE – BRANDED HOTEL KEYCARD SPONSOR**

**Sponsorship Fee - \$5,000 (1 available)**

**Sunday, May 19 – Wednesday, May 22, 2019 – the Santa Clara Marriott**

- An exclusive opportunity to brand Global Institute attendees' hotel key cards at the Santa Clara Marriott with your logo and inspirational message
- Global Institute attendees will be talking about your organization, as your brand stays top of mind throughout all four days of the event



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Women Corporate Directors Education and Development Foundation, Inc. is a 501(c)(3) organization, contributions to which are tax deductible to the extent permitted by law. Information concerning Women Corporate Directors Education and Development Foundation, Inc., including financial, licensing or charitable purposes, may be obtained by writing to our principal place of business at: Women Corporate Directors Education and Development Foundation, Inc., P.O. Box 7487, West Palm Beach, FL 33405 or by calling 561-366-2668. REGISTRATION WITH A STATE DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THAT STATE. Residents of the following states may obtain financial or other information from the offices indicated below.

**Florida:** A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 1-800-435-7352 (1-800-HELP-FLA) OR VIA THE INTERNET AT [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida Registration No.: CH37722

**Georgia:** The following will be sent upon request: A full and fair description of the charitable program for which this solicitation is made; a financial statement or summary, consistent with the requirements of Georgia Code 43-17-5.

**Kansas:** Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214. This is not an endorsement by the state.

**Maryland:** Documents and information submitted under the Maryland Charitable Solicitations Act are available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, MD 21401, 1.410.974.5534, or within Maryland, 1.800.825.4510.

**Michigan:** MICS No. 49247

**New Jersey:** INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT: <http://www.state.nj.us/lps/ca/charfrm.htm>. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

**New York:** A copy of the latest annual report may be obtained from the organization or from the New York State Attorney Generals Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271.

**North Carolina:** Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989 (within North Carolina) or 1-919-807-2214 (outside North Carolina). The license is not an endorsement by the State.

**Pennsylvania:** The official registration and financial information of Women Corporate Directors Education and Development Foundation, Inc., may be obtained from the Pennsylvania Department of State toll-free, within Pennsylvania, at 1.800.732.0999. Registration does not imply endorsement.

**Virginia:** A copy of the financial statement is available from the State Office of Consumer Affairs, Department of Agricultural and Consumer Services, P.O. Box 1163, Richmond, VA 23218, by calling 1.800.552.9963 or 1.804.786.2042.

**Washington:** Financial or other information is available from the Corporations Division, Office of the Secretary of State, P.O. Box 40234, Olympia, WA 98504-0234 or by calling 1.800.332.4483 (within state) or 1.360.725.0378.

**West Virginia:** West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement.