

## ***Women's Voices Campaign at the World Economic Forum***

As a proud supporter of **WomenCorporateDirectors**, and women around the world, **KPMG** is inviting all **WCD members** to participate in the *Women's Voices* campaign being launched at the **World Economic Forum (WEF)** in Davos on Monday, January 22, 2018.

The WEF's theme is ***Creating a Shared Future in a Fractured World***, and the *Women's Voices* campaign, which will launch on social media and on KPMG's WEFLIVE platform, aims to raise the visibility of the role women play by enabling female leaders to share their vision, aspirations and solutions for building better outcomes and a shared future for all.

### **How will it work?**

You do not need to attend the WEF in Davos to participate. WCD members are encouraged to join the campaign and spread the word with your own personal, professional, and social media networks by:

1. Creating a 2-minute video sharing your views on the unique role women can play
2. Tweeting a link to your video using the hashtag #FutureisInclusive
3. Spreading the word
4. If you do not wish to post a video, you can still message your support for the campaign using your social media accounts.

**WCD members who participate will receive a free three-month subscription to the Financial Times.** To activate your subscription and start reading the FT, visit [ft.com/womenindavos](http://ft.com/womenindavos).

To stay up-to-date on the campaign during Davos, follow the conversation on [WEFLIVE.com](http://WEFLIVE.com), #FutureIsInclusive or follow social.kpmg/womensvoices.

## ***Women's Networking Event in Davos – all WCD Members are Invited***

WCD members attending the WEF in Davos are invited to join hosts KPMG, Procter & Gamble and the FT, for an informal networking reception in the KPMG Lounge on Monday, January 22, 2018.

To RSVP for the event, please email [Ciska Knight](mailto:Ciska.Knight@kpmg.com).

**Date:** Monday, January 22, 2018

**Time:** 14:30 – 16:30

**Venue:** KPMG Lounge, Steigenberger Grandhotel Belvédère, Davos.

### **Security**

Due to the security restrictions, only a World Economic Forum or Hotel Belvédère security badge will allow you to access the Hotel Belvédère.