



WomenCorporateDirectors  
A Foundation Inspiring Visionary Boards Worldwide

# Emerging Global Trends Changing Business Models and Boardrooms

## WCD Global Institute

Goldman Sachs Headquarters, New York, NY

June 9-11, 2020

## Women Corporate Directors Education and Development Foundation, Inc.

WCD is the preeminent organization for women board directors globally.



### Our Mission

- **Foster a powerful, trusted, and global community** of women corporate directors who meet specific objective criteria
- **Increase the representation of women on public company and large private company boards** and in board leadership positions
- **Increase the pipeline** of aspiring and qualified female board candidates
- **Inspire visionary boards worldwide** by providing education and tools that keep members engaged, informed and high-performing as directors



### Sponsorship Contact

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### WCD Global Institute

June 9-11, 2020, New York, New York

Up to 350 corporate directors and C-suite executives representing companies from the S&P 500 to large private and family-owned businesses will attend the WCD Global Institute to discuss compelling topics as part of the theme:

### Emerging Global Trends, Changing Business Models and Boardrooms

The Institute offers inspiring conversations with leading directors and analysis of the critical issues being discussed in boardrooms today.

### Sponsorship Opportunities

#### Sponsor:

- WCD Global Institute and featured events:
  - Private & Family Company Governance Institute
  - WCD Visionary Awards Dinner
  - WCD Launch Zone

#### Speak:

- On an Institute panel
- At a keynote BoardTalk presentation (Ted Talk-style format)
- At an industry networking luncheon and roundtable

#### Sponsorship Packages Include:

- Registration tickets to attend the Global Institute
- Tickets to attend the Visionary Awards Dinner
- Branding and thought leadership

Sponsorship tiers, benefits and opportunities follow.



WomenCorporateDirectors

## WCD 2020 Global Institute: Sponsorship Tiers and Benefits

June 9–11, 2020, Goldman Sachs Headquarters, New York, New York

	Gold Sponsorships	Silver Sponsorships	Bronze Sponsorships	Advocate Sponsorships
<b>Sponsorship Benefits</b> Networking, Thought Leadership, Branding	<ul style="list-style-type: none"> <li>• <b>Private and Family Company Governance Institute Sponsor</b> (1 available)</li> <li>• <b>Launch Zone Sponsor</b> (1 available)</li> <li>• <b>Global Institute Day 1 or Day 2 VIP Sponsor</b> (2 available)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Panel Discussion Sponsor</b> (limited opportunities available)</li> <li>• <b>BoardTalk Presentation Sponsor</b> (2 available)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Industry Networking Luncheon &amp; Roundtable Sponsorship</b> (6 available)                             <ul style="list-style-type: none"> <li>○ Financial Services</li> <li>○ Healthcare</li> <li>○ Technology</li> <li>○ Energy</li> <li>○ Consumer Products</li> <li>○ Other Industry of Choice</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Banner message on mobile app</b> (8 available)</li> <li>• <b>Branded gift or materials at registration table</b> (1 available)</li> <li>• <b>Branded gift or materials at hotel registration</b> (1 available)</li> </ul>
<b>Commitment</b>	<b>\$50,000</b>	<b>\$35,000</b>	<b>\$25,000</b>	<b>\$5,000</b>
<b>Institute Registrations (\$2,800 value)</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>0</b>
<b>Visionary Awards Dinner</b>	<b>1 VIP table for 10 people</b>	<b>3 guests</b>	<b>2 guests</b>	<b>0</b>

## Sponsorship Opportunities



### Global Institute—Gold Sponsorships (4 available)

Private and family company governance institute sponsorship—\$50,000 (1 available)

**Tuesday, June 9, 2020—1:00 p.m.-5:00 p.m. EST**

Up to 100 directors and executives will attend this highly anticipated program to immerse themselves in featured panel discussions on topics such as succession planning, governing for agility and growth, how to navigate complex IT environments, and how to find harmony between private equity, family and independent directors. As the Gold Sponsor, your representative will have the opportunity to speak at a keynote conversation with a private or family company board director.



#### Benefits Include

##### Speaking, Visibility & Networking

##### Opportunities for a sponsor representative to:

- Provide welcome remarks
- Speak at a keynote conversation with a featured board director

##### Benefits

- Four sponsor representatives to attend and network at the Private and Family Company Governance Institute
- Registration tickets for four executives to attend the WCD Global Institute
- One VIP table for 10 guests at the WCD Visionary Awards Dinner
- Distribute your thought leadership materials at a Private/Family Institute session
- Sponsor, host, and provide resources for the Private and Family business discussion forum on the WCD mobile app throughout 2020

##### Branding

- Your Company Logo Prominently Featured on:
  - The Private and Family Company Governance Institute and Global Institute signage
  - The Global Institute event app
  - The Global Institute website

### WCD Launch Zone Sponsorship—\$50,000 (1 available)

**Thursday, June 11, 2020—1:00 p.m.–3:30 p.m. EST**

Show your support for women-owned businesses and female entrepreneurs leading some of the hottest start-ups. As the gold sponsor of WCD's Launch Zone, a "Shark Tank" style program, up to eight women entrepreneurs will have 10-15 minutes to pitch their organization to judges and demonstrate they are the best investment! Judges will include angel investors, WCD members, and one lead sponsor executive. Up to 100 women corporate directors and executives are expected to attend.



## Global Institute—Gold Sponsorships (continued)

### Speaking, Visibility & Networking

#### Opportunities for a sponsor representative to:

- Provide welcome remarks
- Serve on the judging panel
- Co-facilitate attendee Q&A after each presentation

#### Benefits

- Have four sponsor representatives attend the WCD Launch Zone
- Registration tickets for four sponsor representatives to attend the Global Institute
- One VIP table for 10 guests at the WCD Visionary Awards Dinner
- Acknowledgement as sponsor of Launch Zone prizes worth \$5,000 to winning female entrepreneur
- Distribution of your thought leadership whitepaper or collateral on Launch Zone seats



#### Branding

- Your Company Logo Prominently Featured on:
  - WCD Launch Zone and Global Institute signage
  - The Global Institute event app
  - The Global Institute website

## WCD Global Institute: VIP Gold Sponsorship of Day 1 or Day 2—\$50,000 (2 available)

Wednesday, June 10, 2020 or Thursday, June 11, 2020

Be recognized as the WCD Global Institute Day 1 or Day 2 VIP Gold Sponsor with up to 350 board directors and executives attending. Build brand visibility, share thought leadership, and network with some of the most influential women board directors globally—both in-person at the Institute, and digitally with exclusive opportunities in the WCD mobile event app.

### Speaking, Visibility & Networking

#### Opportunities for a sponsor representative to:

- Provide welcome remarks on Day 1 or Day 2
- Distribute your thought leadership whitepaper or collateral on Day 1 or Day 2 Global Institute seats

#### Benefits

- Be featured as Global Institute Day 1 or Day 2 VIP Gold Sponsor in WCD mobile event app, including:
  - Exclusive, sponsored posts in Global Institute mobile app on Day 1 or Day 2
  - Exclusive, sponsored attendee polls or surveys on Day 1 or Day 2
  - Exclusive, sponsored resource center with your thought leadership featured on Day 1 or Day 2
- Registration tickets for four sponsor representatives to attend the WCD Global Institute
- One VIP table for 10 guests at the WCD Visionary Awards Dinner

#### Branding

- Your Company Logo Prominently Featured on:
  - WCD Global Institute signage and event slides on Day 1 or Day 2
  - The Global Institute event app
  - The Global Institute website



## Silver Sponsorships—(Up to 4 available)

Panel discussion sponsorship—\$35,000 (limited availability)

**Wednesday, June 10, 2020 or Thursday, June 11, 2020**

Up to 350 board directors and executives will attend hot-topic panel discussion throughout the Global Institute on board governance topics such as reassessing the purpose of the corporation and social responsibility, technology impacts in the boardroom, climate change risk and readiness, and other emerging board and strategic issues.

### Speaking, Visibility & Networking

#### Opportunities for a sponsor representative to:

- Speak, moderate, or be a panelist for a hot-topic Global Institute panel discussion

#### Benefits

- Registration tickets for three sponsor representatives to attend the WCD Global Institute
- Three seats for sponsor representatives or guests at the WCD Visionary Awards Dinner

#### Branding

- Your Company Logo Prominently Featured on:
  - Global Institute event app and event signage
  - The Global Institute website

## BoardTalk Presentation Sponsorship—\$35,000 (2 available)

**Wednesday, June 10, 2020 or Thursday, June 11, 2020**

Your sponsor representative will have the opportunity to provide a provocative 15-minute BoardTalk presentation as a keynote speaker on the auditorium stage for up to 350 board directors and executives attending. This “Ted Talk” style presentation should engage and challenge board directors. The BoardTalk presentation topic must be pre-approved by WCD and focus on a forward-looking board governance and strategic issue and present leading-edge perspectives for directors.

### Speaking, Visibility & Networking

#### Opportunities for a sponsor representative to:

- Provide a 15-minute provocative keynote BoardTalk presentation
- Participate in a BoardTalk "Ask the Expert" networking forum at the Global Institute

#### Benefits

- Registration tickets for three sponsor representatives to attend the WCD Global Institute
- Three seats for sponsor representatives or guests at the WCD Visionary Awards Dinner
- Your BoardTalk presentation video may be promoted in the WCD enewsletter
- Your BoardTalk presentation may be video-recorded and featured on the WCD website throughout 2020

#### Branding

- Your Company Logo Prominently Featured on:
  - The Global Institute event app, event signage and the website





## Bronze Sponsors—(6 available)

Industry Networking Luncheon & Roundtable Sponsorship—\$25,000

June 10, 2020—12:15 p.m.- 1:45 p.m. EST

Opportunity to share your expertise and exclusively sponsor and host an industry networking luncheon for up to 50 women board directors and executives. During the luncheon, your sponsor representatives will have the opportunity to exclusively present and moderate a 1-hour hot-topic, industry-focused, board director discussion.

### Choose an Industry:

- Financial Services
- Healthcare
- Technology
- Consumer Products and Retail
- Energy
- Other industry of your choice



### Benefits Include

#### Speaking, Visibility & Networking

- WCD will introduce your organization as the sponsor and host of the industry luncheon and roundtable
- Opportunity for your sponsor representatives to present and moderate an industry roundtable during the luncheon
- Opportunity to distribute your thought leadership materials during the roundtable
- Two registration tickets for sponsor representatives to attend the Global Institute
- Two seats for sponsor representatives to attend the Visionary Awards Dinner

#### Branding

- Your Company Logo Featured on:
  - Global Institute event app and event signage
  - The Global Institute website



## Advocate Sponsors—(10 available)

Branding Sponsorships—\$5,000 (10 available)

February 10-11, 2020

Welcome directors and executives to the WCD Global Institute with a branded message, gift, or thought leadership materials.

### Choose from:

- Branded banner message on the WCD Global Institute mobile app (8 available)
- Branded gift or thought leadership materials at the Global Institute registration table (1 available)
- Branded gift or thought leadership materials at Conrad Hilton hotel registration (1 available)

### Benefits Include

#### Branding

- Your Company Logo Prominently Featured on:
  - The Global Institute event app
  - The Global Institute website

Women Corporate Directors Education and Development Foundation, Inc. is a 501(c)(3) organization, contributions to which are tax deductible to the extent permitted by law. Information concerning Women Corporate Directors Education and Development Foundation, Inc., including financial, licensing or charitable purposes, may be obtained by writing to our principal place of business at: Women Corporate Directors Education and Development Foundation, Inc., P.O. Box 7487, West Palm Beach, FL 33405 or by calling 561-366-2668. REGISTRATION WITH A STATE DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THAT STATE. Residents of the following states may obtain financial or other information from the offices indicated below.

Florida: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 1-800-435-7352 (1-800-HELP-FLA) OR VIA THE INTERNET AT [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida Registration No.: CH37722

Georgia: The following will be sent upon request: A full and fair description of the charitable program for which this solicitation is made; a financial statement or summary, consistent with the requirements of Georgia Code 43-17-5.

Kansas: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214. This is not an endorsement by the state.

Maryland: Documents and information submitted under the Maryland Charitable Solicitations Act are available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, MD 21401, 1.410.974.5534, or within Maryland, 1.800.825.4510.

Michigan: MICS No. 49247

Mississippi: The official registration and financial information of Women Corporate Directors Education and Development Foundation, Inc. may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement by the Secretary of State.

New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT: <http://www.state.nj.us/lps/ca/charfrm.htm>. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

New York: A copy of the latest annual report may be obtained from the organization or from the New York State Attorney Generals Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271.

North Carolina: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989 (within North Carolina) or 1-919-807-2214 (outside North Carolina). The license is not an endorsement by the State.

Pennsylvania: The official registration and financial information of Women Corporate Directors Education and Development Foundation, Inc., may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, at 1.800.732.0999. Registration does not imply endorsement.

Virginia: A copy of the financial statement is available from the State Office of Consumer Affairs, Department of Agricultural and Consumer Services, P.O. Box 1163, Richmond, VA 23218, or by calling 1.800.552.9963 or 1.804.786.2042.

Washington: Financial or other information is available from the Corporations Division, Office of the Secretary of State, P.O. Box 40234, Olympia, WA 98504-0234 or by calling 1.800.332.4483 (within state) or 1.360.725.0378.

West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement.