



## Women Corporate Directors Education and Development Foundation, Inc

### WCD 2020 Visionary awards dinner June 10, 2020—New York City

WCD's annual Visionary Awards Dinner, will take place at Cipriani Broadway in New York City on June 10, 2020, to recognize companies and individuals who are transforming the boardroom and enhancing corporate performance around the world. This is an exceptional networking event and celebratory gala attended by up to 600 board directors, executives, and corporate sponsors each year.

Awardees will be recognized in four categories:

- **Visionary Award for Innovation in Shared Value**, presented by KPMG
- **Visionary Award for Leadership and Governance of a Public Company**, presented by Spencer Stuart
- **Visionary Award for Leadership and Governance of a Private Company**, sponsor presenter TBD
- **Visionary Award for Strategic Leadership**, presented by Goldman Sachs

### WCD Visionary Awards Dinner: Sponsorship Tiers and Benefits

	Gold Sponsorships	Silver Sponsorships	Bronze Sponsorships	Awards Table & Visibility Sponsors
<b>Sponsorship Benefits</b> Networking, Thought Leadership, Branding	<ul style="list-style-type: none"> <li>• <b>Visionary Awards Presentation Sponsor</b> (1 available)  Present Visionary Award for Leadership and Governance of a Private Company</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Red Carpet Arrival &amp; Photo Booth Sponsorship</b> (1 available)—\$25,000</li> <li>• <b>Cocktail Reception Sponsorship</b> (1 available)—\$25,000</li> <li>• <b>Awards Video Sponsorship</b> (1 available)—\$25,000</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Gift Bag Sponsorship</b> (1 available)—\$20,000</li> <li>• <b>Dinner Chocolates Sponsorship</b> (1 available)—\$15,000</li> </ul>	<ul style="list-style-type: none"> <li>• <b>VIP Table Sponsorship</b> (10 available)—\$15,000</li> <li>• <b>Table Sponsorship</b> (11 available)—\$10,000</li> <li>• <b>Half-Table Sponsorship</b> (Limited)—\$7,500</li> <li>• <b>Visibility Sponsorship</b> (8 available)—\$5,000</li> <li>• <b>Valet Sponsorship</b> (1 available)—\$5,000</li> </ul>
Commitment	\$50,000	\$25,000	\$15,000—\$20,000	\$5,000—\$15,000

*Detailed Visionary Awards sponsorship packages and benefits follow.*



#### Sponsorship Contact

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## Visionary Awards Dinner—Sponsorship Opportunities and Benefits

### Visionary Awards: Gold Sponsorship (1 available)

#### Awards presentation sponsorship (1 available)—\$50,000

- Opportunity for sponsor executive to present Visionary Award for Leadership and Governance of a Private Company
- Sponsor executive to sit with award winner at head table
- VIP table for ten guests in section closest to awards stage
- Three registration tickets for sponsor executives to attend WCD Global Institute
- Acknowledgment as a sponsor with your logo in Awards program and signage



### Visionary Awards: Silver Sponsorships (3 available)—\$25,000

#### Red carpet arrival & photo booth sponsorship (1 available)—\$25,000

- Co-branded red carpet arrival for honorees and guests at event
- Co-branded step and repeat with velvet rope and carpet
- Event photographer will take pre-show photos that will be available for guests upon departure, with co-branded frames
- Three seats for guests to attend Awards Dinner
- Acknowledgement as a sponsor with your logo in Awards program and on event signage

#### Cocktail reception sponsorship (1 available)—\$25,000

- Official host and exclusive sponsor of the cocktail reception directly preceding the Visionary Awards Dinner
- Opportunity to provide welcome remarks
- Three seats for guests to attend the Awards Dinner
- Acknowledgement as a sponsor in Awards program and on event signage

#### Awards video sponsorship (1 available)—\$25,000

- Sponsor the Visionary Awards Dinner video which will highlight WCD's mission, feature awardees, feature sponsor company and includes welcome remarks from a sponsor executive
- Three seats for guests to attend the Awards Dinner
- Acknowledgment as video sponsor with your logo in Awards program and event signage





## Visionary Awards: Bronze Sponsorships—(2 Available)

### Gift Bag Sponsorship (1 available)—\$20,000

- Be the official gift bag host for event
- Company logo branded on bags; co-branded with WCD logo
- Opportunity to place a custom gift in each bag with organizational message
- Three seats for guests to attend the Awards Dinner
- Acknowledgement as a sponsor in Awards program and on event signage



### Dinner chocolates sponsorship (1 available)—\$15,000

- Dinner chocolates wrapped in a box at each place setting
- Box will have a custom note card with your logo and inspirational message
- Two seats for guests to attend the Awards Dinner
- Acknowledgement as a sponsor in Awards program and on event signage



## Visionary Awards: Table & Visibility Sponsorships

### VIP awards table sponsorship – \$15,000 (10 available)

- **VIP table in priority section closest to the stage**, for ten guests to attend the Awards Dinner
- **One registration ticket** for sponsor executive to attend WCD Global Institute (\$2,800 value)
- Acknowledgment as sponsor with your logo in Awards program and on event signage

### Table sponsorship – \$10,000 (11 available)

- Table for ten guests to attend the Awards Dinner
- Acknowledgment as a sponsor with your logo in Awards program and on event signage

### Half-table sponsorship—\$7,500 (Limited availability)

- Half table of five guests to attend the Awards Dinner
- Acknowledgement as a sponsor in Awards program and event signage

### Visibility sponsor—\$5,000 (8 available)

- Your logo on visibility signage at entrance of Visionary Awards Dinner
- Acknowledge as a sponsor in Awards program and event signage

### Valet sponsor—\$5,000 (1 available)

- Branded gift with logo for valet users
- Recognition as sponsor on valet signs