



# Sponsor the WCD Virtual Global Institute



Women**Corporate**Directors  
*A Foundation Inspiring Visionary Boards Worldwide*

# Sponsor the WCD Virtual Global Institute



- Elevate your brand and visibility as an advocate for women in the boardroom.
- Share your thought leadership and guidance.
- Connect and engage with women corporate directors.

# WCD Virtual Global Institute

September 9th – 11th, 2020

WomenCorporateDirectors (WCD) invites trusted corporations to sponsor the pivotal global board governance event of 2020...

*Leading Today, Transforming Tomorrow*



WCD's three-day Virtual Global Institute is ***interactive, immersive and live***, with keynote speaker Q&A sessions, provocative panel discussions, and peer exchanges organized by Board Committee and Industry.

As a corporate sponsor you will be in the spotlight before **more than 500 women board directors** expected to attend from around the world. Join us.

# WCD Virtual Global Institute

## Sponsorship Tiers and Benefits



### Advocate Sponsorship \$7,500

#### Thought Leadership

- 1 Sponsor virtual booth with your logo, thought leadership and website link

#### Networking

- 2 Virtual Institute registrations
- 2 Virtual Visionary Awards Gala registrants

#### Branding & Visibility

- Recognition as Advocate sponsor in Virtual Institute platform and communications

### Bronze Sponsorship \$15,000

#### Speaking & Thought Leadership

- 1 Industry peer exchange: Host, present and facilitate for up to 100 participants
- 1 Sponsor virtual booth

#### Networking

- 4 Virtual Institute registrants
- 4 Virtual Visionary Awards Gala registrants

#### Branding & Visibility

- Recognition as Bronze sponsor in Virtual Institute platform and communications

### Silver Sponsorship \$30,000

#### Speaking & Thought Leadership

- 1 Breakout panel speaker
- 1 Sponsor virtual booth
- Three-part Newsfeed Series in WCD Mobile App

#### Networking

- 6 Virtual Institute registrants
- 6 Virtual Visionary Awards Gala registrants

#### Branding & Visibility

- Recognition as Silver sponsor in Virtual Institute platform and communications

### Gold Sponsorship \$50,000+

#### Speaking & thought Leadership

- 1 Breakout panel speaker
- 1 Sponsor virtual booth
- 1 Exclusive WCD webinar
- Three-part Newsfeed Series in WCD Mobile App

- 1 Banner message in WCD mobile app

#### Networking

- 8 Virtual Institute registrants
- 8 Virtual Visionary Awards Gala registrants

#### Branding & Visibility

- Recognition as Gold sponsor in Virtual Institute platform and communications

**Platinum Sponsorship  
Available Upon Request**

# Sponsor the WCD Visionary Awards – Virtual Gala



Celebrate companies and individuals who are *leading the way in board diversity* by sponsoring the WCD Visionary Awards – Virtual Gala.

## Awardee Recognition Categories

- Innovation in Shared Value
- Leadership and Governance of a Public Company
- Leadership and Governance of a Private Company
- Strategic Leadership

## Interactive, Live Virtual Gala Experience

- Awardee Presentations & Video Spotlights
- Awardee Panel Discussion with Live Q&A
- Marquis, Global Keynote Speaker
- Global Champagne Toast & Networking
- Unveiling of new WCD Thought Leadership Report
- Sponsor Recognition, Registrants and Networking

# WCD Visionary Awards – Virtual Gala

September 9, 2020 – 3:30-5:00 p.m. EDT



## Sponsorship Opportunities – For Invited Corporations Only

### Awards Presentation Sponsor (2 available) – \$25,000

- Opportunity for sponsor executive to present a Visionary Award for:
  - *Leadership and Governance of a Private Company, or*
  - *Strategic Leadership Award*
- 10 Virtual Visionary Awards Gala registrants
- 5 WCD Virtual Global Institute registrants
- Recognition as sponsor with your logo

### Awardee Video Spotlight Sponsor (1 available) – \$25,000

- Sponsor four awardee spotlight videos sharing the awardees' corporate vision, boardroom culture and diversity.
- Recognition of your company as sponsor in each video.
- 10 Virtual Visionary Awards Gala registrants
- 5 Virtual Global Institute registrants

# WCD Visionary Awards – Virtual Gala (2)

September 9, 2020 – 3:30-5:00 p.m. EDT



## Sponsorship Opportunities – For Invited Corporations Only

### Champagne Toast & Watch Party Sponsor (1 available) – \$25,000

- Opportunity to sponsor WCD's global champagne toast, with delivery of a mini-champagne gift with your company's logo and diversity message to each Virtual Gala registrant.
- Recognition as host and sponsor of WCD regional watch parties convening on Zoom 30-minutes prior to the Gala.
- 10 Virtual Visionary Awards Gala registrants
- 5 WCD Virtual Global Institute registrants

### VIP Awards “Table” Sponsor – \$15,000

- 10 Virtual Visionary Awards Gala registrants
- 4 Virtual Global Institute registrants
- 1 VIP table sponsor virtual booth
- Recognition as sponsor with your logo

# WCD Visionary Awards – Virtual Gala (3)

September 9, 2020 – 3:30-5:00 p.m. EDT

## Sponsorship Opportunities – For Invited Corporations Only



### **“Table” Sponsor – \$10,000**

- 10 Virtual Visionary Awards Gala registrants
- 3 Virtual Global Institute registrants
- Recognition as sponsor with your logo

### **“Half-Table” Sponsor – \$5,000**

- 5 Virtual Visionary Awards Gala registrants
- 1 Virtual Global Institute registration
- Recognition as sponsor with your logo



# Contact WCD

For sponsorship inquiries,  
please contact:



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