WCD WomenCorporateDirectors

A Foundation Inspiring Visionary Boards Worldwide

About WCD

WomenCorporateDirectors Foudnation (WCD) is the **world's largest membership organization and community of women corporate board directors**. A 501(c)(3) foundation, WCD is a trusted community of directors serving on more than 8,500 public and private boards around the world.

WCD supports its thousands of global members in connecting with peers and advancing visionary corporate governance. Through events, publications, and tools addressing the latest news and trends in business and governance, WCD inspires and educates board leaders—and raises the bar for board service in public and large private companies globally.

Over the past 17 years, WCD has been instrumental in training women for board service, providing board opportunities, and facilitating introductions to nominating committee chairs around the world. The result has been the placement of over 500 women on corporate boards, private boards, and advisory boards.

More information can be found at womencorporatedirectors.org.

> *"There has never been a time in WCD's history quite like this, where the opportunity to take a bold step forward can result in significant advancement for women everywhere. As a global organization, our collective voice can move the needle on board diversity."*
>
> **Susan C. Keating**, CEO, WomenCorporateDirectors Foundation

Our mission

As the preeminent organization for women board members globally, WCD seeks to:

- Inspire visionary boards worldwide—by providing education and tools that keep members engaged, informed, and high-performing as directors
- Foster a powerful, trusted, global community of influential women corporate directors
- Increase the representation of women on boards and in board leadership positions
- Increase the pipeline of qualified female board candidates.

> *"To think of WCD as another women's organization is to ignore its repercussions. WCD has been a game changer in places like Saudi Arabia and other Gulf States as well as Asia and Latin America. WCD is empowering women by giving them a much-needed strong and confident voice. In fact, women who have been culturally marginalized now have a platform that will inevitably lead to changes in public policy."*

Marsha "Marty" Evans, Rear Admiral, U.S. Navy (Ret.); Director, The North Highland Company; Member of WCD's Global Nominating Commission and Co-Chair WCD North Florida and South Georgia

WCD Leadership

Kapila Anand, Lead Director, WCD Foundation, Director, Extended Stay America and ESH Hospitality

Susan C. Keating, Chief Executive Officer

Nancy Calderon, Director, WCD, Global Lead Partner, KPMG LLP, Director, Global Delivery Center, Ltd. KPMG India

Susan Stautberg, Chairman Emeritus

WCD Global Sponsors

WCD's sponsors provide deep experience in corporate governance, CEO and boardroom succession, executive search, finance, accounting, risk management, and other issues. Our members rely on these trusted advisers to expand their knowledge and expertise as directors.

Global Lead Sponsor

KPMG

Global Premier Sponsor

SpencerStuart

Global Strategic Sponsors

Pearl Meyer · Latham & Watkins LLP · Vinson & Elkins Established 1917 · Marsh & McLennan Companies

Global Supporting Sponsors

Marriott · Center for Audit Quality · JPMorgan Chase & Co. · Equilar

Who we are

WCD represents the preeminent women leaders in business today. WCD members serve on thousands of boards across six continents. Our members include CEOs, board chairmen, lead directors, C-suite executives, board members, and heads of global divisions in the major indices such as S&P 500, FTSE 250, DAX, Nikkei, and beyond.

Quick facts:

85%

of WCD members serve on a public, private or family business board

Globally, the market capitalization is over

$8 trillion

for the public companies on whose boards WCD members serve

WCD members serve over

8.5k

boards around the globe

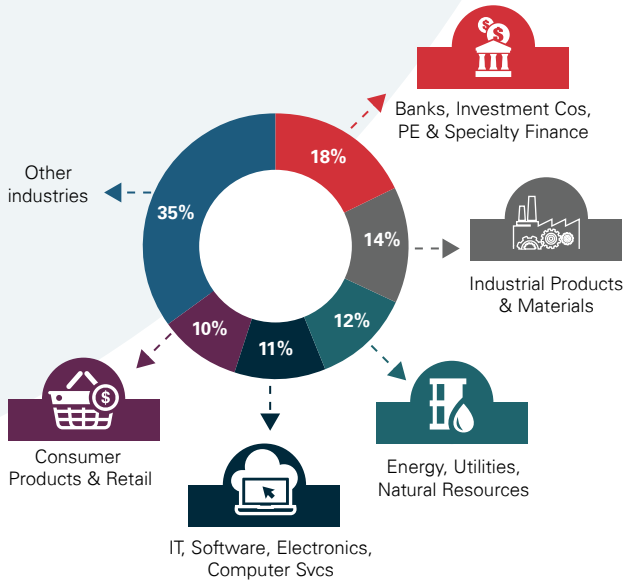
> *The WCD Italy Chapter has gathered the most influential and capable women in the country. Currently, its members represent more than 50 percent of overall market cap of the Italian stock exchange.* ***WCD Italy members also serve as Chairperson of the Board, Lead Independent Director, and Chairs of Board Committees of large listed companies.***

Marina Brogi (Italy), Director of Salini Impregilo; Full Professor of International Banking and Capital Markets, Sapienza University; WCD Italy Chapter Chair and WCD Advisory Board Member

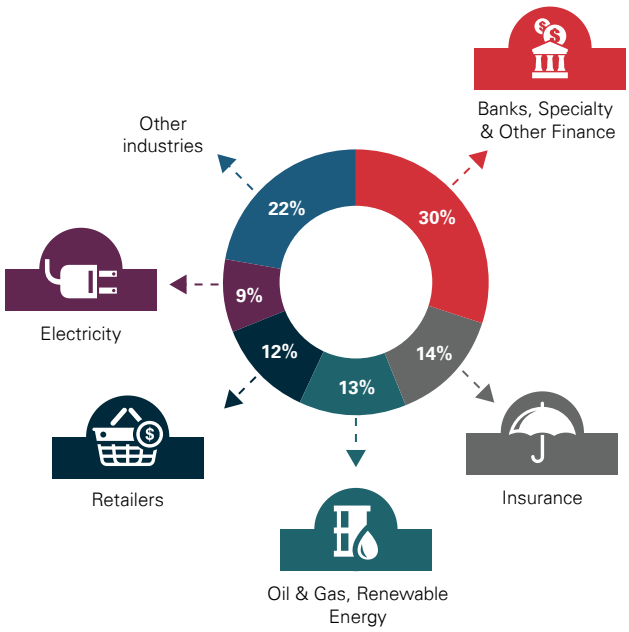
WCD Industry Representation

WCD members serve on boards in a broad range of industries, sectors, and geographies.

Public Boards



Private Boards



Nokia OYJ
Archer Daniels Midland
Mattel **Exxon Mobil**
Whole Foods **Glaxo Smith Kline**
Biogen **Intel Corp.** Berkshire Hathaway
American Express Co. PG&E
Royal Bank of Scotland **AT&T** Carnival Corp
Charles Schwab **Hanesbrands** **Walt Disney Co.**
Colgate Palmolive United Parcel Service Alliant Energy
Ashtead Group Barnes and Noble **Fossil Group**
Starbucks Tempur-Sealy International Deutsche Telekom AG
Kimberly Clark Discover Financial Services Clorox Abbott Labs
Express Scripts Holding Co **Takeda Pharmaceutical Co. LTD**
The Coca-Cola Company Hormel Foods
Tesco Cigna **SalesForce.com** **Microsoft** Wolseley PLC
Sempra Energy Expedia **Jabil Circuit** Caterpillar
Walgreens Boots Alliance BB&T
Ulta Salon Cosmetics & Fragrances **J.M. Smucker** Levi Strauss MetLife
KeyCorp Dr. Pepper Snapple Group Tupperware Brands
Southwest Airlines Barclays PLC
Standard Life PLC Gap **Biogen**
Aviva PLC **Kesko OYJ**
Mitsui & Co. LTD ANA Holdings, Inc.
News Corp

Where we are

WCD has more than 80 chapters around the world.

- Argentina
- Arizona
- Atlanta
- Austin
- Australia - Melbourne & Sydney
- Beijing
- Boston
- Brazil - Rio de Janeiro & Sao Paulo
- Carolinas
- Chicago
- Chile
- Cleveland
- Colombia
- Colorado
- Columbus
- Dallas/Fort Worth
- Denmark
- Detroit
- Finland
- France
- Germany
- Greater New Mexico
- Guatemala
- Gulf Cooperation Council
- Hanoi
- Hawaii
- Ho Chi Minh City
- Hong Kong
- Houston
- Iceland
- India - Delhi & Mumbai
- Indonesia
- Israel
- Italy - Milan & Rome
- Japan
- Kansas City
- Kenya
- London
- Los Angeles/ Orange County
- Malaysia
- Mexico
- Minnesota
- Mongolia
- Morocco
- Myanmar
- Netherlands
- New York
- New Zealand
- Nigeria
- North Florida/ South Georgia
- Panama
- Peru
- Philadelphia
- Philippines
- Puerto Rico
- Quebec
- San Diego
- San Francisco
- Seattle
- Shanghai
- Silicon Valley
- Singapore
- South Africa
- South Florida
- South Korea
- Spain
- St. Louis
- Sweden
- Switzerland
- Tampa
- Tennessee
- Toronto
- Turkey
- Uruguay
- Washington, DC
- Western Canada

Connecting with peers: Institutes and events around the globe

WCD provides excellent opportunities for directors to connect with and learn from each other on a local, regional, and global level. From Institutes featuring top CEOs, board leaders, and governance experts to local events in the WCD chapters around the world, our programming draws members into a true community of knowledge and trust.

Institutes

WCD's Institutes bring together hundreds of directors from around the globe each year—creating truly diverse, powerful programs addressing the most urgent board challenges of today.

The flagship program is the Global Institute, which is attended by more than 200 directors from around the world.

WCD also hosts regional events in EMEA, ASPAC and the Americas.

S&P 500

In 2017, WCD launched the S&P 500 Director Summit, which is held once per year in association with the Global Institute, as a peer exchange to discuss pressing governance issues, as well as board diversity.

WCD Visionary Awards

The WomenCorporateDirectors Visionary Awards honor companies and CEOs who are pioneering leading practices in corporate governance and boardroom diversity. Since 2011, WCD has each year named top companies and CEOs as recipients, including Alaska Air Group, Canadian National Railway, Dot Foods, NextEra Energy, L'Oréal, Procter & Gamble, Publicis, Publix, Intel, Coca-Cola, and Ulta Beauty and CEOs Maggie Wilderotter, Beth Mooney, Marjorie Scardino, Susan Stautberg, and Marilyn Carlson Nelson, among others.

Chapter Events
WCD chapters provide local connectivity with a global reach and network. Members take advantage of their own local chapters (3 – 4 events/year) and, in their travels, connect with global peers in other WCD chapter cities.

Family Business Governance Institute
The FBGI brings together board members and C-level executives from family businesses around the globe to discuss topics of particular concern to family-controlled companies.

Chair/Lead Director Roundtables
These facilitated discussions act as a catalyst for visionary thinking and feature senior board members in a peer-to-peer setting.

Board Committee Exchanges
WCD hosts special sessions designed to give members an opportunity to take a deep dive into key issues impacting the Audit, Nominating & Governance, Compensation, and other board committees.

Industry Cohort Groups
WCD established cohort groups for Real Estate and Hospitality, Private Equity Alternative Investments, and Energy. Each of these groups develop ways to connect with members in a dynamic peer-to-peer setting.

Sharing insight: Research and publications for director education

With companies competing with everyone, everywhere, amid great technological disruption, boardrooms value new insight and knowledge more than ever. WCD provides directors a broad range of exclusive information resources essential for leading-class board service.

Member resources draw from the deep experience of peer WCD members, as well as from research of thousands of other directors from around the world.

Global Board Survey

Conducted with Spencer Stuart and researchers from the Harvard Business School, the WCD Global Board Survey taps the insights from 4,000+ male and female directors from 60 countries.

Thought Leadership Commission and Reports

Taking a deeper dive into specific boardroom challenges—from executive compensation to creating more forward-looking boards—the WCD Thought Leadership Commission produces an annual report with insights from its global panel of governance experts.

Board Strategy Briefings

WCD teams with global sponsor KPMG to publish Board Strategy Briefings capturing the key takeaways and insights from the Global Institute and other events.

Member Profiles

Member Profiles feature exclusive interviews with WCD members, showing another side of these directors and their contributions.

Member to Member

Articles written by members, for members on key boardroom and business issues.

WCD Global E-news

WCD releases a members-only monthly newsletter with updates and links to press articles about and by WCD members worldwide.

Website Resources

WCD provides an online, comprehensive, searchable database of current and relevant resources for all areas of corporate governance—including white papers, interviews and speeches, publications, surveys, and blogs.

Collaborative Reports

WCD collaborates with our sponsors to produce informative papers on boardroom hot topics.

Building board networks: Access to board positions

> *"I find there is great value in having diversity on corporate boards, and WCD is a critical resource for those who are seeking to add ethnic and gender diversity to their companies."*

Gabrielle Sulzberger,
General Partner, Fontis Partners and Director, Brixmor Property Group

WCD connects members with new board opportunities—helping directors expand their own networks and contacts. Through our deep relationships with top global boards and their nominating committees, we receive off-the-record requests for director candidates and help place our members on boards. WCD also coordinates with our global sponsor Spencer Stuart to refer and fill open board seats with qualified WCD candidates.

WCD also has relationships with various organizations such as the Association of Executive Search Consultants (AESC) and Equilar's Diversity Network, providing our members with exposure to executive search consultants and global open board positions as part of WCD membership.

BoardNext

In 2016, WCD piloted BoardNext, offering support, training, and networking for women executives who aspire to become a corporate director. Two pilot locations, New York and Los Angeles, feature cohort groups as part of the year-long program which immerses members in board education, interviewing skills training, and networking opportunities with search firms and active board members.

WCD WomenCorporateDirectors
A Foundation Inspiring Visionary Boards Worldwide

Contact us

WomenCorporateDirectors Foundation

P.O. Box 7487
West Palm Beach, FL 33405
Ph: +1 561-290-0389
F: +1 561-366-2696

membership@womencorporatedirectors.org

www.womencorporatedirectors.org

© WomenCorporateDirectors 2018. All rights reserved.

NDPPS 582222