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WomenCorporateDirectors – Overview

The trusted network of the most powerful and influential women in the world

A unique global network, WCD has convened some of the most powerful and influential women in corporate boardrooms for almost 20 years.

As a not-for-profit organization with 76 chapters around the world, WCD provides members global reach and local chapter connectivity.

Who We Are

85% of WCD members serve on a public, private, or family business board

Globally, the market capitalization is over $8 trillion

WCD members serve over 8.5K boards around the globe

The WCD global brand is recognized as:

- A bold catalyst for board diversity
- A true world-wide peer community for seasoned and acclaimed female corporate directors
- A critical resource for board opportunities
- A leader in developing high-quality governance programming, thought leadership and sharing best practices
- A valued facilitator accessing critical insights from leading authorities across a variety of industries and topics
WCD Global Membership Programs

About our members:
WCD members are seasoned corporate directors and senior executives who serve on publicly traded and large privately held company boards. Our members are pace setters who define quality board leadership while shaping the face of corporate boardrooms world-wide.

Global Benefits
- An open invitation to attend meetings including Global and Regional Institutes and events hosted by WCD’s 76 global chapters
- 24/7 global connectivity, information and peer forums via the WCD Connect mobile app
- Notification of open board opportunities
- WCDirect Virtual programs deliver substantive, forward-thinking boardroom insights, which help our members to strengthen corporate governance and enhance their effectiveness as corporate directors

Local Chapter Benefits
- A steady stream of local chapter events, designed as a platform to share insights and experiences-in a trusted and confidential environment
- The opportunity to build strong foundational relationships and share information about board opportunities with peers

To become a member of the global WCD community, visit our website.
What Our Sponsors Have to Say

“The power of this partnership is in working together to achieve a common objective: Helping to build the best boards possible. By connecting with highly qualified women directors globally and ensuring they get the information and insights they need, Spencer Stuart and WCD are truly raising the game in corporate governance.”

— Julie Hembrock Daum
North American Board Practice Leader
Spencer Stuart

“Pearl Meyer recognizes the important role that women corporate directors play in public company boards and has been honored to partner with Women Corporate Directors Foundation (WCD) in its mission to advance women in corporate governance. Pearl Meyer benefits from the opportunity to interact with WCD members to exchange ideas on critical business issues and to share our expertise and mutual experiences in the boardroom.”

We look forward to many more years of collaboration.

— Jan Koors, Senior Managing Director and Western Region President and Melissa Means, Managing Director, Pearl Meyer

WCD annual corporate sponsors provide deep experience in corporate governance, CEO and boardroom succession, executive search, finance, accounting, risk management, and other issues. Our members rely on these trusted advisers to expand their knowledge and expertise as directors.
Reasons to Sponsor WCD

Connect with Women Board Directors
- **Build relationships** with influential corporate board directors.
- **Grow your network** of clients and contacts.

Share Governance Thought Leadership
- **Speak and share thought leadership** at Institutes and virtual programs.
- **Lead a director peer group** for an industry or board committee.

Build Your Brand, Embrace Diversity
- **Recruit** WCD members for open board opportunities.
- **Advocate** for women in the boardroom.
- **Align with expectations** from shareholders and investors for boardroom diversity.
WCD Annual Corporate Sponsorship

Supporting Sponsorship
$25,000
- Speaking/Thought Leadership:
  - 1 Exclusive webinar
  - 1 News Brief Series in WCD app
  - 1 Banner Message Series in app
  - Digital thought leadership in WCD app, newsletter and website
- Networking:
  - 2 Sponsor memberships
  - 2 Institute registrations
  - 2 Visionary Awards event registrants
- Branding & Visibility:
  - Recognition in press releases, social media and website

Strategic Sponsorship
$50,000
- Speaking/Thought Leadership:
  - 2 Exclusive webinars
  - 1 Institute speaker
  - 2 Chapter event speakers
  - Digital thought leadership in app, newsletter and website
- Networking:
  - 3 Sponsor memberships
  - 4 Institute registrations
  - 4 Visionary Awards event registrants
- Branding & Visibility:
  - Recognition in press releases, social media and website

Executive Sponsorship
$125,000 - $250,000+
- Speaking/Thought Leadership:
  - 2 Exclusive webinars
  - 2 Institute speakers
  - 4 Chapter event speakers
  - Digital thought leadership in app, newsletter and website
- Networking:
  - 6 Sponsor memberships
  - 6 Institute registrations
  - 10 Visionary Awards event registrants
- Branding & Visibility:
  - Recognition in press releases, social media and website

Global Lead Sponsorship
(Custom)
- Industry exclusivity
- First choice of:
  - Premium member engagement programs
  - High-profile speaking opportunities
- Chapter Leadership:
  - Co-chair/annual sponsor for select chapters
- Unlimited Networking:
  - Generous sponsor memberships, Institute and event registrants
- Lead Branding/Visibility:
  - Institute remarks
  - Introduce an awardee
  - Lead sponsor interviews
  - Global lead recognition in all communications

Premium Member Engagement
Choose One:
- Global peer group sponsor
- Global signature report sponsor
- Global pulse research sponsor
- Global BoardNext sponsor

Premium Branding & Visibility
- Executive sponsor recognition
# WCDirect Virtual Programming Sponsorship

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<tr>
<th>Mobile App</th>
<th>Webinars</th>
<th>Conversation Café</th>
<th>Peer Groups</th>
<th>For Annual Sponsors Only</th>
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<tr>
<td><strong>3-Month Programs</strong></td>
<td><strong>Governance Hot Topic Webinars</strong></td>
<td><strong>Governance, Hot Topic Discussions</strong></td>
<td><strong>Board Committee Peer Group Series</strong></td>
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<tr>
<td>Banner Message Series</td>
<td>Exclusive Webinar</td>
<td>Facilitate a Zoom Issues Discussion</td>
<td>Risk Committee</td>
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<td><strong>$5,000</strong></td>
<td><strong>$7,500</strong></td>
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<td>Nominating &amp; Governance Chairs</td>
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<td>Compensation &amp; Human Capital</td>
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<td>Discussion Forum</td>
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<td>Industry Peer Group Series</td>
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<td><strong>$10,000</strong></td>
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**For Sponsorship Inquiries:**
Contact Dana Dolan at 312-615-5109 or dana@womencorporatedirectors.org
Exclusive Sponsorship: WCD Peer Group Series

WCD Compensation & Human Capital Committee Peer Group

Industry Peer Groups
- Financial Services
- Healthcare
- Technology
- Consumer Products & Retail
- Energy
- Private & Family Business

Board Committee Peer Groups
- Nominating & Governance Chairs
- Compensation & Human Capital
- Strategy & Risk Committee
- Technology Committee
- Lead Directors

Peer Group Sponsorship Includes
- Member-led Steering Committee
- Zoom Peer Exchange Series, with small group breakout rooms
- Hot-Topic Webinars
- App Discussion Forum
- WCD Co-branded Peer Group Communications
- Option to Add: In-person Peer Roundtable at Institutes
Contact WCD

For sponsorship inquiries, please contact:

Dana Dolan
Sponsorship & Development Executive
WomenCorporateDirectors (WCD) Foundation
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E: dana@womencorporatedirectors.org