A Foundation Inspiring Visionary Boards Worldwide
About WCD

WomenCorporateDirectors (WCD) is the world's largest membership organization and community of women corporate board directors. A 501(c)(3) foundation, WCD is a trusted community of directors serving on more than 8,500 public and private boards around the world.

WCD supports its thousands of global members in connecting with peers and advancing visionary corporate governance. Through events, publications, and tools addressing the latest news and trends in business and governance, WCD inspires and educates board leaders—and raises the bar for board service in public and large private companies globally.

Over the past 15 years, WCD has been instrumental in training women for board service, providing board opportunities, and facilitating introductions to nominating committee chairs around the world. The result has been the placement of over 500 women on corporate boards, private boards, and advisory boards.

More information can be found at womencorporatedirectors.org.

“When you look around and see a whole range of women from around the world who have come together unapologetically about the real need to have greater inclusion of women in corporate boardrooms—the spirit of collaboration that this group brings—it is just so overwhelmingly supportive.”

Dr. Helene Gayle, MD, MPH (U.S.), Director of The Coca-Cola Company and The Colgate-Palmolive Company
Our mission

As the preeminent organization for women board members globally, WCD seeks to:

- Inspire visionary boards worldwide—by providing education and tools that keep members engaged, informed, and high-performing as directors
- Foster a powerful, trusted, global community of influential women corporate directors
- Increase the representation of women on boards and in board leadership positions
- Increase the pipeline of qualified female board candidates.

"To think of WCD as another women’s organization is to ignore its repercussions. WCD has been a game changer in places like Saudi Arabia and other Gulf States as well as Asia and Latin America. WCD is empowering women by giving them a much-needed strong and confident voice. In fact, women who have been culturally marginalized now have a platform that will inevitably lead to changes in public policy."

Marsha “Marty” Evans, Rear Admiral, U.S. Navy (Ret.); Director, The North Highland Company; Member of WCD’s Global Nominating Commission and Co-Chair WCD North Florida and South Georgia

WCD Leadership

Susan Stautberg, Chairman Emeritus
Susan Keating, Chief Executive Officer
Kapila Anand, Lead Director, WCD Foundation, Director, Extended Stay America and ESH Hospitality
Nancy Calderon, Director, WCD, Global Lead Partner, KPMG LLP, Director, Global Delivery Center, Ltd. KPMG India

WCD Global Sponsors

WCD’s sponsors provide deep experience in corporate governance, CEO and boardroom succession, executive search, finance, accounting, risk management, and other issues. Our members rely on these trusted advisers to expand their knowledge and expertise as directors.

Global Lead Sponsor

KPMG

Global Premier Sponsor

SpencerStuart

Global Strategic Sponsors

Pearl Meyer

Vinson & Elkins

Global Supporting Sponsors

JPMorgan Chase & Co.
Who we are

WCD represents the preeminent women leaders in business today. WCD members serve on thousands of boards across six continents. Our members include CEOs, board chairmen, lead directors, C-suite executives, board members, and heads of global divisions in the major indices such as S&P 500, FTSE 250, DAX, Nikkei, and beyond.

Quick facts:

85% of WCD members serve on a public, private or family business board

Globally, the market capitalization is over $8 trillion for the public companies on whose boards WCD members serve

WCD members serve over 8.5k boards around the globe

“... The WCD Italy Chapter has gathered the most influential and capable women in the country. Currently, its members represent more than 28 percent of overall market cap of the Italian stock exchange. This is an even more significant result considering that there are still listed companies with no women on board, which make up over 25 percent of market cap. “

Marina Brogi (Italy), Director of Luxottica and Salini Impregilo; Full Professor of International Banking and Capital Markets, Sapienza University; WCD Italy Chapter Chair and WCD Advisory Board Member
WCD Industry Representation

WCD members serve on boards in a broad range of industries, sectors, and geographies.

Public Boards

- Banks, Investment Cos, PE & Specialty Finance: 18%
- Industrial Products & Materials: 14%
- Energy, Utilities, Natural Resources: 12%
- IT, Software, Electronics, Computer Svcs: 11%
- Consumer Products & Retail: 10%
- Other industries: 35%

Private Boards

- Banks, Specialty & Other Finance: 30%
- Energy: 22%
- Retailers: 13%
- Oil & Gas, Renewable Energy: 14%
- Insurance: 12%
- Other industries: 9%

List of companies:

- Mattel
- Exxon Mobil
- Whole Foods
- Glaxo Smith Kline
- Biogen
- Intel Corp.
- Berkshire Hathaway
- American Express Co.
- PG&E
- Royal Bank of Scotland
- AT&T
- Carnival Corp
- Charles Schwab
- Hanesbrands
- Walt Disney Co.
- Colgate Palmolive
- Ashtead Group
- Barnes and Noble
- Fossil Group
- Starbucks
- Tempur-Sealy International
- Deutsche Telekom AG
- Kimberly Clark
- Discover Financial Services
- Clorox
- Abbott Labs
- Express Scripts Holding Co
- Takeda Pharmaceutical Co. LTD
- The Coca-Cola Company
- Hormel Foods
- Tesco
- Cigna
- Salesforce.com
- Microsoft
- Sempra Energy
- Expedia
- Jabil Circuit
- Caterpillar
- KeyCorp
- Dr. Pepper Snapple Group
- Southwest Airlines
- Barclays PLC
- Standard Life PLC
- Gap
- Biogen
- Aviva PLC
- Kesko OYJ
- Mitsui & Co. LTD
- ANA Holdings, Inc.
- News Corp
Where we are

WCD has more than 80 chapters around the world, with new chapters opening each quarter.

- Argentina
- Arizona
- Atlanta
- Austin
- Australia - Melbourne & Sydney
- Beijing
- Boston
- Brazil - Rio de Janeiro & Sao Paulo
- Carolina
- Chicago
- Chile
- Cleveland
- Colombia
- Colorado
- Columbus
- Dallas/Fort Worth
- Denmark
- Detroit
- Finland
- France
- Germany
- Greater New Mexico
- Guatemala
- Gulf Cooperation Council
- Hanoi
- Hawaii
- Ho Chi Minh City
- Hong Kong
- Houston
- Iceland
- India - Delhi & Mumbai
- Indonesia
- Israel
- Italy - Milan & Rome
- Japan
- Kansas City
- Kenya
- London
- Los Angeles/Orange County
- Malaysia
- Mexico
- Minnesota
- Mongolia
- Morocco
- Myanmar
- Netherlands
- New York
- New Zealand
- Nigeria
- North Florida/South Georgia
- Panama
- Peru
- Philadelphia
- Philippines
- Puerto Rico
- Quebec
- San Diego
- San Francisco
- Seattle
- Shanghai
- Silicon Valley
- Singapore
- South Africa
- South Florida
- South Korea
- Spain
- St. Louis
- Sweden
- Switzerland
- Tampa
- Tennessee
- Toronto
- Turkey
- Uruguay
- Washington, DC
- Western Canada
Connecting with peers: Institutes and events around the globe

WCD provides excellent opportunities for directors to connect with and learn from each other on a local, regional, and global level. From Institutes featuring top CEOs, board leaders, and governance experts to local events in the WCD chapters around the world, our programming draws members into a true community of knowledge and trust.

Institutes
WCD’s Institutes bring together hundreds of directors from around the globe each year—creating truly diverse, powerful programs addressing the most urgent board challenges of today.

• Global Institute and Visionary Awards – The flagship WCD Institute, held in New York each May
• EMEA Institute – Focused on Europe, Africa, and the Middle East, held in October
• Asia Pacific – Focused on the greater Asia Pacific region, held in September
• Americas – Focused on business issues in North and South America, held in March

Institute Sponsors
Along with WCD’s Global Sponsors, the following companies serve as Institute Sponsors: Financial Times, JPMorgan Chase, the Center for Audit Quality, and the Center for Audit Quality.

WCD Visionary Awards
The WomenCorporateDirectors Visionary Awards honor companies and CEOs who are pioneering leading practices in corporate governance and boardroom diversity. Since 2011, WCD has each year named top companies and CEOs as recipients, including L’Oréal, Procter & Gamble, Publicis, Publix, Intel, Coca-Cola, and Ulta Beauty and CEOs Maggie Wilderotter, Beth Mooney, Marjorie Scardino, and Marilyn Carlson Nelson, among others.

Chapter Events
WCD chapters provide local connectivity with a global reach and network. Members take advantage of their own local chapters (3 – 4 events/year) and, in their travels, connect with global peers in other WCD chapter cities.

Family Business Governance Institute
The FBGI brings together board members and C-level executives from family businesses around the globe to discuss topics of particular concern to family-controlled companies.

Chair/Lead Director Roundtables
These facilitated discussions act as a catalyst for visionary thinking and feature senior board members in a peer-to-peer setting.

Industry Cohort Groups
WCD established cohort groups for Real Estate and Hospitality, Private Equity and Alternative Investments, and Energy. Each of these groups develops ways to connect with members in a dynamic peer-to-peer setting.

New Director Programs
These programs allow attendees to get up to speed on the latest board hot topics, fiduciary duties, and other skills that help board members to add value.
Sharing insight: Research and publications for director education

With companies competing with everyone, everywhere, amid great technological disruption, boardrooms value new insight and knowledge more than ever. WCD provides directors a broad range of exclusive information resources essential for leading-class board service.

Member resources draw from the deep experience of peer WCD members, as well as from research of thousands of other directors from around the world.

**Global Board Survey**
Conducted with Spencer Stuart and researchers from the Harvard Business School, the WCD Global Board Survey taps the insights from 4,000+ male and female directors from 60 countries.

**Thought Leadership Commission and Reports**
Taking a deeper dive into specific boardroom challenges—from executive compensation to creating more forward-looking boards—the WCD Thought Leadership Commission produces an annual report with insights from its global panel of governance experts.

**Board Strategy Briefings**
WCD teams with global sponsor KPMG to publish Board Strategy Briefings capturing the key takeaways and insights from the Global Institute and other events.

**Member Profiles**
Member Profiles feature exclusive interviews with WCD members, showing another side of these directors and their contributions.

**Member to Member**
Articles written by members, for members on key boardroom and business issues.

**WCD Global E-news**
WCD releases a members-only monthly newsletter with updates and links to press articles about and by WCD members worldwide.

**Website Resources**
WCD provides an online, comprehensive, searchable database of current and relevant resources for all areas of corporate governance—including white papers, interviews and speeches, publications, surveys, and blogs.
Building board networks: Access to board positions

Networking through WomenCorporateDirectors does actually make a difference. The increasing number of women in the boardrooms of the world’s companies is an unstoppable and important global movement. It makes economic sense.

Jane Diplock (New Zealand), AD, Director of SGX Limited, International Integrated Reporting Council Board, and Australian Financial Services Group Pty Limited

WCD connects members with new board opportunities—helping directors expand their own networks and contacts. Through our deep relationships with top global boards and their nominating committees, we receive off-the-record requests for director candidates and help place our members on boards. WCD also coordinates with our global sponsor Spencer Stuart to refer and fill open board seats with qualified WCD candidates.

The WCD Foundation also has relationships with various organizations such as the Association of Executive Search Consultants (AESC) and Equilar’s Diversity Network, providing our members with exposure to executive search consultants and global open board positions as part of WCD membership.

Board Training
WCD offers boardroom training to senior executive women who have an interest in board service.

BoardNext
In 2016, WCD piloted BoardNext, offering support, training, and networking for women executives who aspire to become a corporate director. Two pilot locations, New York and Los Angeles, will feature cohort groups as part of the year-long program which immerses members in board education, interviewing skills training, and networking opportunities with search firms and active board members.

OnBoard Bootcamps
These one-day sessions provide a primer for aspiring board members on issues such as fiduciary duties, networking, how to create a board bio, and interviewing skills.