Women in the boardroom is not just a goal. It is our Mission.

Join Our Global Community
About WCD

A unique global network, the WomenCorporateDirectors Educational and Development Foundation (WCD), a not-for-profit organization, has served as the place where the most powerful and influential women in the world have convened for almost 20 years.

WCD Membership Criteria
To be considered for WCD membership, you must be a woman currently serving as a corporate director on either a publicly traded company (of any revenue size) or large privately held company, or family-owned business, with a minimum annual revenue of US $200 million. International chapters may have a different minimum revenue for private and family business companies, depending upon the country.

WCD is recognized as:
- A bold catalyst for board diversity
- A true world-wide peer community for seasoned and acclaimed female corporate directors
- A critical resource for board opportunities
- A leader in developing high-quality governance programming, thought leadership and sharing best practices
- A valued facilitator accessing critical insights from leading authorities across a variety of industries and topics

“There has never been a time in WCD’s history quite like this, where the opportunity to take a bold step forward can result in significant advancement for women everywhere. As a global organization, our collective voice can move the needle on board diversity.”

Susan C. Keating, CEO, WomenCorporateDirectors Foundation
Our mission

As the preeminent organization for women board members globally, WCD seeks to:

• Foster a powerful, trusted and global community of women corporate directors who meet specific and objective criteria.
• Increase representation of women on public and large private company boards and in board leadership positions.
• Increase the pipeline of aspiring and qualified female board candidates.
• Inspire visionary boards worldwide – by providing education and tools that keep members engaged, informed, and high-performing as directors.

“`To think of WCD as another women’s organization is to ignore its impact. WCD has been a game changer in places like Saudi Arabia and other Gulf States as well as Asia and Latin America. WCD is empowering women by giving them a much-needed strong and confident voice. In fact, women who have been culturally marginalized now have a platform that will inevitably lead to changes in public policy.”`

Marsha “Marty” Evans, Rear Admiral, U.S. Navy (Ret.);
WCD’s North Florida and South Georgia chapter

WCD Leadership

Kapila Anand, Lead Director, WCD Foundation, Director, Elanco Animal Health, Extended Stay America, ESH Hospitality, and Omega Healthcare Investors, Inc.
Camille Asaro, Partner, KPMG LLP
Nancy Calderon, Director, WCD Foundation, Arcimoto, Inc, Belden, Inc., and Northern Technologies International Corp.
Susan C. Keating, Chief Executive Officer

WCD Global Sponsors

WCD’s sponsors provide deep experience in corporate governance, CEO and boardroom succession, executive search, finance, accounting, risk management, and other issues. Our members rely on these trusted advisers to expand their knowledge and expertise as directors.

Global Lead Sponsor

KPMG

Global Executive Sponsors

SpencerStuart
Pearl Meyer

Global Strategic Sponsors

LATHAM & WATKINS
Vinson & Elkins

Global Supporting Sponsors

Marriott
IFC International Finance Corporation
EQUILAR
Quick facts:

- 85% of WCD members serve on a public, private, or family business board.
- Globally, the market capitalization is over $8 trillion for the public companies on whose boards WCD members serve.
- WCD members serve on more than 8.5k boards around the globe.

“As more women serve as board members, we can deliver more balanced decisions when we decide which direction we should move. In this aspect, I feel that being a WCD member means I am better-equipped to contribute to society.”

Yukari Inoue (Japan), Managing Director-Japan and Korea, Kellogg Company; Non-Executive Director on the Board of JC Comsa Corp.; Non-Executive Director, Suntory Beverage & Food Ltd
Where we are

WCD has more than 76 chapters around the world.

- Argentina
- Arizona
- Atlanta
- Austin
- Australia – Melbourne & Sydney
- Beijing
- Boston
- Brazil – Rio de Janeiro & Sao Paulo
- Carolinas
- Chicago
- Chile
- Colombia
- Colorado
- Columbus
- Dallas/Fort Worth
- Denmark
- Detroit
- Finland
- France
- Germany
- Greater New Mexico
- Guatemala
- Gulf Cooperation Council
- Hanoi
- Hawaii
- Ho Chi Minh City
- Hong Kong
- Houston
- Iceland
- India – Delhi & Mumbai
- Indonesia
- Israel
- Italy – Milan & Rome
- Japan
- Kansas City
- Kenya
- London
- Los Angeles/Orange County
- Malaysia
- Mexico
- Minnesota
- Mongolia
- Morocco
- Myanmar
- Netherlands
- New York
- New Zealand
- Nigeria
- North Florida/South Georgia
- Peru
- Philadelphia
- Philippines
- Puerto Rico
- Quebec
- San Diego
- San Francisco
- Seattle
- Shanghai
- Silicon Valley
- Singapore
- South Africa
- South Florida
- South Korea
- Spain
- St. Louis
- Sweden
- Switzerland
- Tampa
- Tennessee
- Toronto
- Turkey
- Uruguay
- Washington, DC
- Western Canada

WCD Board

Next Chapters:
- New York
- Los Angeles
Global Benefits

- **An open invitation** to attend meetings including Global and Regional Institutes and events hosted by WCD’s 76 global chapters
- **24/7 global connectivity, information** and peer forums via the WCD Connect mobile app
- Notification of open **board opportunities**
- **WCDirect Virtual programs** deliver substantive, forward-thinking boardroom insights, which help our members to **strengthen corporate governance and enhance their effectiveness as corporate directors**

Local Chapter Benefits

- A steady stream of **local chapter events**, designed as a **platform to share insights and experiences** in a trusted and confidential environment
- The opportunity to **build strong foundational relationships** and share information about **board opportunities** with peers

“WCD provides an excellent opportunity for me to connect with and learn from an amazing global community of talented, knowledgeable and experienced corporate directors. Our longstanding sponsorship with WCD reinforces the importance of sharing boardroom insights and best practices as well as the value of board diversity.”

Julie Hembrock Daum, (New York) Leader, North American Board Practice, Spencer Stuart and Director, Seacoast Bank

“The WCD Connect Mobile app forums are a great opportunity to share information and content on specific topics and networking is really easy! I love being able to stay connected with everyone at WCD, no matter where I am, right from my iPad and my iPhone! Great progress!”

Olga Botero (Colombia), Founder and Managing Director, C&S Customers and Strategy; Independent Director, Evertec, Inc.
A deeper look at our programming

Institutes
WCD’s institutes bring together hundreds of women directors from around the globe each year—creating truly diverse, powerful programs addressing the most urgent board challenges of today.

The flagship program is the Global Institute, which is attended by more than 300 women directors from around the world.

WCD also hosts regional events in EMEA, Asia Pacific, and the Americas.

Chapter Meetings
WCD’s 76 global chapters host frequent meeting in the local market, both in-person and virtually, to facilitate networking and director education.

S&P 500
In 2017, WCD launched the S&P 500 Director Summit, for women who serve on the boards of S&P 500 companies as a peer exchange to discuss pressing governance issues, as well as board diversity.

Industry Peer Groups
WCD’s industry peer groups bring together hundreds of women directors from around the globe to delve into industry-specific challenges and opportunities.

Family Business Governance Institute
The FBGI brings together female board members and C-level executives from family businesses around the globe to discuss topics of particular concern to family-controlled companies.

Board Committee Peer Groups
WCD hosts special sessions designed to give members an opportunity to take a deep dive into key issues impacting the Audit, Nominating and Governance, Compensation, and other board committees.

WCDirect Virtual Programming
WCD launched virtual programming in March 2020. These programs, which are held several times per month, covered topics such as the global economy, leading through crisis, trends for the future, and cybersecurity, as well as informal meetings for members to connect and share experiences.

WCD Visionary Awards
The WomenCorporateDirectors Visionary Awards honor companies and CEOs who have demonstrated a commitment to diversity and inclusion in the C-suite and in the boardroom.
Sharing insight: Research and publications for director education

With companies competing with everyone, everywhere, amid great technological disruption, boardrooms value new insight and knowledge more than ever. WCD provides directors a broad range of exclusive information resources essential for leading-class board service.

Member resources draw from the deep experience of peer WCD members, as well as from research of thousands of other directors from around the world.

**WCD Connect Mobile App**
Connecting has never been easier! The WCD Connect Mobile app provides the opportunity to catch up on the latest news, read recent thought leadership, instant message individual members or a group of members, and share insights using the interactive forums. Members can also review open board opportunities and apply directly from the app, and search for members based on industry, board committee or geographical location.

**Global Board Survey**
Conducted with Spencer Stuart and researchers from the Harvard Business School, the WCD Global Board Survey taps the insights from 4,000+ male and female directors from 60 countries.

**Thought Leadership Commission and Reports**
Taking a deeper dive into specific boardroom challenges—from executive compensation to creating more forward-looking boards—the WCD Thought Leadership Commission produces an annual report with insights from its global panel of governance experts.

**Board Strategy Briefings**
WCD teams with global sponsor KPMG to publish Board Strategy Briefings capturing the key takeaways and insights from the Global Institute and other events.

**Member Profiles**
Member profiles feature exclusive interviews with WCD members, showing another side of these directors and their contributions.

**WCD Global Newsletter**
WCD releases a members-only monthly newsletter with updates and links to articles about WCD members worldwide.

**Website Resources**
WCD provides an online, comprehensive, searchable database of current and relevant resources for all areas of corporate governance—including white papers, interviews and speeches, publications, surveys, and blogs.

**Collaborative Reports**
WCD collaborates with our sponsors to produce informative papers on boardroom hot topics.
Building board networks: Access to board positions

“WCD has done a tremendous job in South Korea increasing awareness of board diversity.”

Romi Haan, (South Korea), CEO, Haan Corporation

WCD connects members with new board opportunities—helping directors expand their own networks and contacts. Through our deep relationships with top global boards and their nominating committees, we receive off-the-record requests for director candidates and help place our members on boards. WCD also coordinates with our global sponsor Spencer Stuart to refer qualified WCD candidates to fill open board seats.

WCD also has relationships with various organizations such as the Association of Executive Search Consultants (AESC) and Equilar’s Diversity Network, providing our members with exposure to executive search consultants and global open board positions as part of WCD membership.

Criteria to Join BoardNext
- Current or retired CEO or C-suite executive reporting to the CEO of a public company
- Current or retired C-suite executive of a significant corporate division (representing over 10% of corporate revenue) reporting to the president of the division of a public company
- Current or retired partner or managing director of one of the major accounting firms, investment banks or private equity funds
- Demonstrated career achievement in noncorporate world, such as a former political official, cabinet appointee, officer in armed forces, or CEO of a major NGO
- Board member and leadership role of a nonprofit organization or a private company with at least $100 million in revenue
- Requisite approvals and ability to serve on a public board within two years. If a current partner of an accounting firm, within two years of mandatory retirement age.

BoardNext
The BoardNext initiative offers support, training, and networking for women executives who aspire to become corporate directors. Two locations, New York and Los Angeles, feature cohort groups as part of the yearlong program which immerses members in board education, interviewing skills training, and networking opportunities with search firms and active board members.
Panel 1: Companies Reinventing Themselves to Succeed in Industries and Markets

- Kapila Amar, United States, Moderator, Director, Extended Stay America, Inc. and Elbit Hospitals Ltd. as Partner and Senior Advisor of MEDA, WCD Chapter Chair and Lead Director, Africa Region
- Rita Guidotti, Executive Vice President, Marriott International
- Laura Háden, Executive Vice President, Latin America, LORENTE & CHEINCA
- Lisa Ferrer, Chief Financial Officer, Regency Centers, Director,
- Victor Pinto, President, Pan American, Inc., American Region